GrowerFacts

PanAmerican Seed®

Vinca Tattoo™ Series

(Catharanthus roseus)

Annuals Culture (revised 10/16/25)

Designed to turn heads and grab sales

The art of plants comes alive on every Tattoo bloom – each petal looks like it is inked or airbrushed with soft brush strokes of dark purple. Adding these novelties to your lineup shows that you have your finger on the pulse of what today's gardener really wants: bold, fun, flashy appeal. Tattoo…without a doubt, the most unique vinca on the market today!

Plug crop time: 5 weeks
Transplant to finish: 5 to 6 weeks

- Very floriferous and well-branched plants display one-of-a-kind flowers.
- Tight flowering window with an easy-to-grow, uniform, upright habit across all colours.
- Outstanding in hot and sunny conditions.
- Blooms display the best colour contrast under warm conditions with moderate light. Colours lighten with higher temperatures and light levels. Grown under cooler conditions and lower light, colours appear darker overall, with less contrast and more purple area.

General Information

Exposure	Bloom Season	Height	Spread	Spacing
Sun	Late Spring, Summer, Late Summer	10-14 in. (25-36 cm)	6-8 in. (15-20 cm)	6 in. (15 cm)

Germination

Seed Form	Recommended Plug Size	Seeds/Cell	Plug Crop Weeks	Days from 50% to maximum germination	Initial Media pH/EC (1:2)	Cover Seed
RAW	288	1	5	3-5	5.8-6.0 pH 0.75 mmhos/cm	Yes

Plug Production

	Stage 1	Stage 2	Stage 3	Stage 4
Moisture	Level 4	Level 3-4	Level 2-4	Level 2-4
Temperature	75-78°F (24-26°C)	70-72°F (21-22°C)	70-72°F (21-22°C)	70-72°F (21-22°C)
Light	Dark	2,500 f.c. (26,900 Lux)	2,500 f.c. (26,900 Lux)	5,000 f.c. (53,800 Lux)
Fertiliser		Less than 100 ppm N (Less than 0.7 EC)	Less than 100 ppm N (Less than 0.7 EC)	Less than 100 ppm N (Less than 0.7 EC)
PGR			ancymidol/2-5 ppm/Spray	ancymidol/2-5 ppm/Spray

Propagation Key Tips

Bottom heat during production can increase yield potential and decrease crop time. At Stage 3 and Stage 4, preventive fungicide applications are recommended for Thielaviopsis, Pythium, Phytophthora and Rhizoctonia. Growth regulator information is provided for reference and does not apply to all growing conditions/locations. Review your crop prior to use.

Growing on to Finish

Growing on Temperature	Target Media pH/EC (1:2)	Fertiliser	Daylength
(day) 75°F (24°C) **(night)** 65-68°F (18-20°C)	5.5-6.0 pH 1.5-2.0 mmhos/cm	225 to 300 ppm N (1.5 to 2.0 EC)	Day Neutral

Crop Scheduling

Container Size	Plugs/Pot	Crop Time	Season	PGR
Cell Pack	1 (ppp)	5-6 (weeks)	Spring	daminozide 2,500 ppm Spray
4"/4.5"/Quart/10 cm	1 (ppp)	6-7 (weeks)	Spring	daminozide 2,500 ppm Spray
5"/6"/1 Gallon/15 cm	1-3 (ppp)	6-8 (weeks)	Spring	daminozide 2,500 ppm Spray

Fertiliser Notation

Starting 1 week after transplant, applying fertilizer at rate 4 (225 to 300 ppm N/1.5 to 2.0 mS/cm) once a week using predominately a nitrate-form fertilizer with low phosphorus and high potassium. Maintain the media EC at 1.5 to 2.0 mS/cm and pH at 5.8. For a constant fertilizer program, fertilizer can be applied at rate 3 (175 to 225 ppm N/1.2 to 1.5 mS/cm) while maintaining the above-recommended EC and pH ranges.

Chemical Sensitivity

Phytotoxicity has been reported on Catharanthus roseus with paclobutrazol, uniconazole and flurprimidol.

Common Problems

Insect: Spider mites, thrips, aphids and mealy bugs Disease: Rhizoctonia, Botrytis, Phytophthora, Rhizopus, Pythium, Thielaviopsis, Alternaria, Ulocladium and Tomato Spotted Wilt Virus

Finishing Key Tips

Drench with a fungicide at transplant. Keep light as high as possible (DLI = 12 moles·m^{-2}·d^{-1}) while maintaining optimal production temperatures. Maintain even moisture and avoid excessive media and foliage wetness, as these conditions are favourable for disease incidence. The Tattoo series displays the best colour contrast under warm conditions with higher light levels. When grown under cooler conditions and lower light levels, the colours will appear to be darker overall with less contrast; colours will brighten with increases in temperature and light. Daminozide and ancymidol can be used for height control if needed.

NOTE: Growers should use the information presented here as guidelines only. PanAmerican Seed recommends that growers conduct a trial of products under their own conditions. Crop times will vary depending on the climate, location, time of year, and greenhouse environmental conditions. It is the responsibility of the grower to confirm the treatment is available in their region as well as read and follow all the current label directions relating to the products. Nothing herein shall be deemed a warranty or guaranty by PanAmerican Seed of any products listed herein. PanAmerican Seed's terms and conditions of sale shall apply to all products listed herein.

Variety Pictures

Black Cherry

Blueberry

Boysenberry

Orange

Papaya

Raspberry

Tangerine

American Pie Mixture

PanAmerican Seed Co.
622 Town Road,West Chicago, Illinois, USA, 60185
+1 800-231-7065 PanAmSeed.com

™ denotes a trademark of and ® denotes a registered trademark of Ball Horticultural Company in the US. It may also be registered in other countries.
©2026 Ball Horticultural Company