





Bringing Delicious Strawberries at Home

- Winner of All America Selections (AAS)
- Delicious Kitchen Fruit ready to pick
- Easy fruitset for the convenience consumer



Plant labels available on request

Description

Species	Fragaria x ananassa Duch		
Family/Origin	Rosaceae / North- and South America		
Life Cycle	strong everbearing / dayneutral		
	flowers and fruit on side crowns		
Plant Type	Vigorous, upright, few runners		
Mature Plant Height	35-40 cm (14-16 inch)		
Mature Plant Width	30-35 cm (12-14 inch)		
Flower Colour/Type	white		
Fruit Type	bright red, sweet, conical		
Fruit Yield	750 - 1000 gr. per plant (1.65 - 2.20 lb.)		
Fruit Weight	10-18 gr. (0.35-0.63 oz)		
Sugar Content	9-12° Brix		
Sun Exposure	full sun		
Water/Fertilizer	every day / every week		
Flowering Season	entire growing season		
Hardiness Zones	3-10 (summer - winter fruiting)		



Production Schedule Strawberry Delizz®

Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep

Supplemental assimilation light advised in winter time

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Production Information for Professional Growers

Plug Tray

Seed Forms	raw profi seed, regular shaped
Seed Count	1500 - 2000 sds/gr. (42,500 - 56,700 sds/oz)
Seed Germination	90%+ germination energy
Plug Size	1-2 cm (0.5-1.0 inch)
Seeds per Cell	1
Germination Temperature	22°C (72°F)
Cover	light vermiculite combined with plastic film
Germination Period	10-14 days
Production Temperature	D/N 20/16°C (68/61°F)
Production Time	6-7 weeks from sowing



Delicious home -grown strawberries

Finished Product

Container Size	12-25 cm (5-10 inch)		
Plants per Container	1-3 plants		
Substrate	peat or choir, well drained, pH 5,5-6,2		
Growing Temperature	day: 14-23°C (58-74°F)		
	night: 8-12°C (46-54°F)		
Day Length	minimum 14 hrs, preferably 16 hrs		
Light Levels	high		
Production Time	flowers: 8-12 weeks after transplanting		
	fruit: 11-16 weeks after transplanting		



Strawberry plant Delizz®

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