

## Customer Service

Three Ways to Order:

By Phone: (03) 9798 5355

By Fax: (03) 9798 3733

By Email: [orders@ballaustralia.com](mailto:orders@ballaustralia.com)

Website:  
[www.ballaustralia.com](http://www.ballaustralia.com)

Address:  
735 Westernport Hwy.  
Skye, Vic. 3977

## Sales Team

*NATIONAL SALES MNGR:*

**Anthony Collins**

Phone: 0402 155 356

[tonyc@ballaustralia.com](mailto:tonyc@ballaustralia.com)

*NORTHERN SALES MNGR:*

NSW, QLD & ACT

**Brett Harris**

Phone: 0412 877 341

[bretth@ballaustralia.com](mailto:bretth@ballaustralia.com)

*SOUTHERN SALES MNGR:*

VIC.

**Dawn Brand**

Phone: 0432 685 892

[dawnb@ballaustralia.com](mailto:dawnb@ballaustralia.com)

*WESTERN SALES MNGR:*

SA, WA, NT & TAS.

**David Eaton**

Phone: 0417 876 020

[davide@ballaustralia.com](mailto:davide@ballaustralia.com)



**Rethink  
your mix  
program  
with new  
Plug  
& Play  
combos!**

**NEW**

**Lovin' It** p.4



**ALL-SEED, ALL-PROVEN,  
ALL YOU NEED**



**Trending now!  
Easy, fresh, fun combos that deliver**

**Ball**  
Australia





# Plug & Play Combos

move you seamlessly from plant to perfect

Every Plug & Play seed is tested over and over to prove that it delivers unstoppable performance from bench to store to garden. Trialing in saleable sizes begins in our research greenhouses and in our outdoor Summer containers. But we don't stop there - every potential introduction heads out to commercial greenhouses and to real-life gardens. It's only when our customers give the combos they've seen in action two thumbs up, that they move into the lineup.

Grow and sell every Plug & Play with combo complete confidence!

### GOOD FOR GROWERS: EASY, ECONOMICAL PRODUCTION

- Superior, high-impact genetics plus recipe and culture support.
- Programmable finish times to hit store set dates.
- You're always in complete control of when to sow, grow and ship.

### GOOD FOR RETAILERS: BIG RETAIL SHOWS = BIG SALES

- Ready-to-use options from value priced to upscale designer blends.
- On-trend colours that sell.
- The perfect magnet for repeat shoppers!

### GOOD FOR CONSUMERS: CHOICES FOR SPRING, SUMMER & AUTUMN

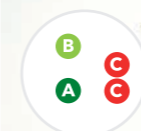
- Easy, grab 'n go gardens appeal to today's shopper.
- Lots of instant, long-lasting, multi-colour blooms.
- Balanced, attractive combos to enhance every décor.

**NEW**  
Lemon Dream p. 15

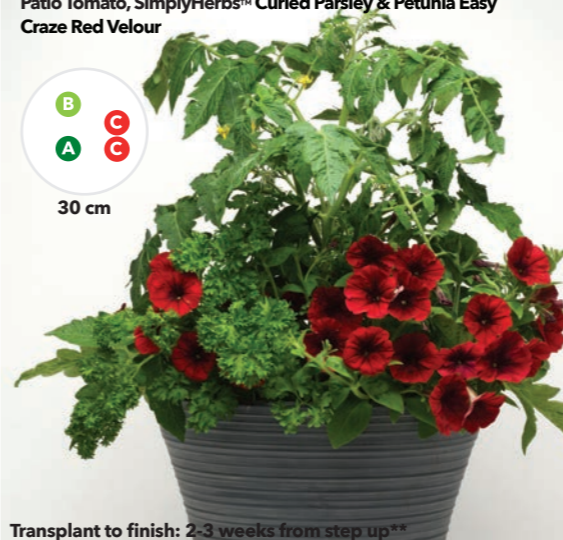
# plug & play combos

## NEW ITALIAN BISTRO

Patio Tomato, SimplyHerbs™ Curled Parsley & Petunia Easy Craze Red Velour



30 cm



Transplant to finish: 2-3 weeks from step up\*\*

Variety	Seeds per Cell	Step up Size	Plants per Pot
			30 cm
<b>A</b> Patio Tomato	1	144 liner	1
<b>B</b> Curled Parsley	1PMPL	144 liner	1
<b>C</b> Petunia Easy Craze Red Velour	1	144 liner	2

## NEW LUNCH DATE

Patio Baby Eggplant, SimplyHerbs™ 'Try Basil' & Marigold Bonanza French



30 cm



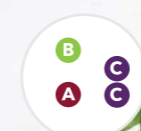
Transplant to finish: 2-3 weeks from step up\*\*

Variety	Seeds per Cell	Step up Size	Plants per Pot
			30 cm
<b>A</b> Patio Baby Eggplant	1	144 liner	1
<b>B</b> SimplyHerbs™ 'Try Basil'	1PMPL	144 liner	1
<b>C</b> Marigold Bonanza French	1	144 liner	2

## GROW YOUR SALES WITH NEW PLUG & PLAY COMBOS WITH VEGETABLES AND HERBS

## NEW FOODIE BLUES

Patio Baby Eggplant, Dolce Fresca Basil & Petunia Combo Blue



30 cm

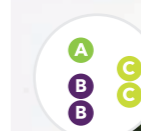


Transplant to finish: 2-3 weeks from step up\*\*

Variety	Seeds per Cell	Step up Size	Plants per Pot
			30 cm
<b>A</b> Patio Baby Eggplant	1	144 liner	1
<b>B</b> Dolce Fresca Basil	1PMPL	144 liner	1
<b>C</b> Petunia Combo Blue	1	144 liner	2

## NEW CANTINA HEAT

Aji Rico Pepper, Petunia Combo Blue & Bonanza Yellow French Marigold



30 cm



Transplant to finish: 2-3 weeks from step up\*\*

Variety	Seeds per Cell	Step up Size	Plants per Pot
			30 cm
<b>A</b> Capsicum Aji Rico	1	144 liner	1
<b>B</b> Petunia Combo Blue	1PMPL	144 liner	1
<b>C</b> Marigold Bonanza Yellow French	1	144 liner	2

**IMPORTANT:** All varieties in each Plug & Play combo must be transplanted at the same time in order to finish at the same time. Sow times will vary. Timing assumes correct daylength and active growing temperatures; finish for late Spring/Summer



VALUE

## PLUG & PLAY COMBOS

EASY, MULTI-COLOR MAGIC IN ONE POT!

Easy to make...easier to sell

Designer look for pots & baskets

Target to your "Value" programs for Spring & Summer

**NOTE:** Individual varieties sold separately.

### NEW LOVIN' IT

Petunia Easy Wave Yellow, Petunia Easy Wave Neon Rose & Petunia Combo Blue



20 cm



25 cm



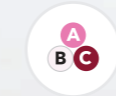
30 cm

Variety	Seeds per Cell	Plug Size	Plants per Pot			Critical Daylength
			8 in./20 cm	10 in./25 cm	12 in./30 cm	
<b>A</b> Petunia Easy Wave Yellow	1	288	1	2	3	10 hrs.
<b>B</b> Petunia Easy Wave Neon Rose	1	288	1	2	3	10 hrs.
<b>C</b> Petunia Combo Blue	1	288	1	2	3	10.5 hrs.

## plug & play combos

### NEW SUBTLE PERFECTION

Petunia Easy Craze Pink Passion, Petunia Easy Craze Silver & Petunia Shock Wave Deep Purple



20 cm



25 cm



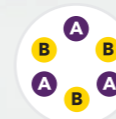
30 cm



Variety	Seeds per Cell	Plug Size	Plants per Pot			Critical Daylength
			20 cm	25 cm	30 cm	
<b>A</b> Petunia Easy Craze Pink Passion	1	288	1	2	3	10 hrs.
<b>B</b> Petunia Easy Craze Silver	1	288	1	2	3	10 hrs.
<b>C</b> Petunia Shock Wave Deep Purple	1	288	1	2	3	10.5 hrs.

### NEW POPPIN' IN THE SUN

Calibrachoa Paintball Deep Blue & Yellow



10 in./25 cm



12 in./30 cm



Transplant to finish: 9 weeks

Variety	Seeds per Cell	Plug Size	Plants per Pot	
			8 in./20 cm	10 in./25 cm
<b>A</b> Calibrachoa Paintball Deep Blue	1	288	3	4
<b>B</b> Calibrachoa Paintball Yellow	1	288	3	4

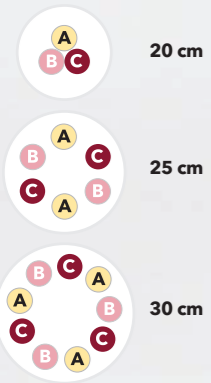




# plug & play combos

## NEW ROSY KISSES

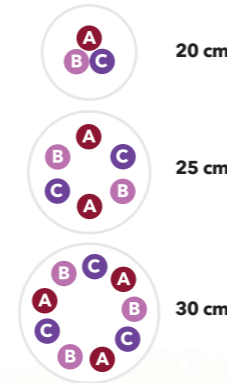
Petunia Easy Craze Yellow, Petunia Easy Craze Rosy Dawn & Petunia Shock Wave Deep Purple



Variety	Seeds per Cell	Plug Size	Plants per Pot			Critical Daylength
			20 cm	25 cm	30 cm	
<b>A</b> Petunia Easy Craze Yellow	1	288	1	2	3	10 hrs.
<b>B</b> Petunia Easy Craze Rosy Dawn	1	288	1	2	3	10 hrs.
<b>C</b> Petunia Shock Wave Deep Purple	1	288	1	2	3	10.5 hrs.

## NEW ROYAL PASSION

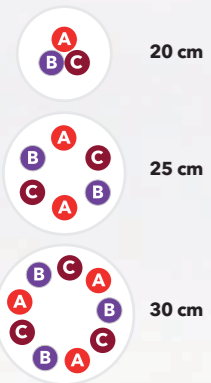
Petunia Easy Craze Burgundy Velour, Petunia Easy Craze Plum Vein & Petunia Combo Blue



Variety	Seeds per Cell	Plug Size	Plants per Pot			Critical Daylength
			20 cm	25 cm	30 cm	
<b>A</b> Petunia Easy Craze Burgundy Velour	1	288	1	2	3	10.5 hrs.
<b>B</b> Petunia Easy Craze Plum Vein	1	288	1	2	3	11 hrs.
<b>C</b> Petunia Combo Blue	1	288	1	2	3	10.5 hrs.

## NEW FIRECRACKER

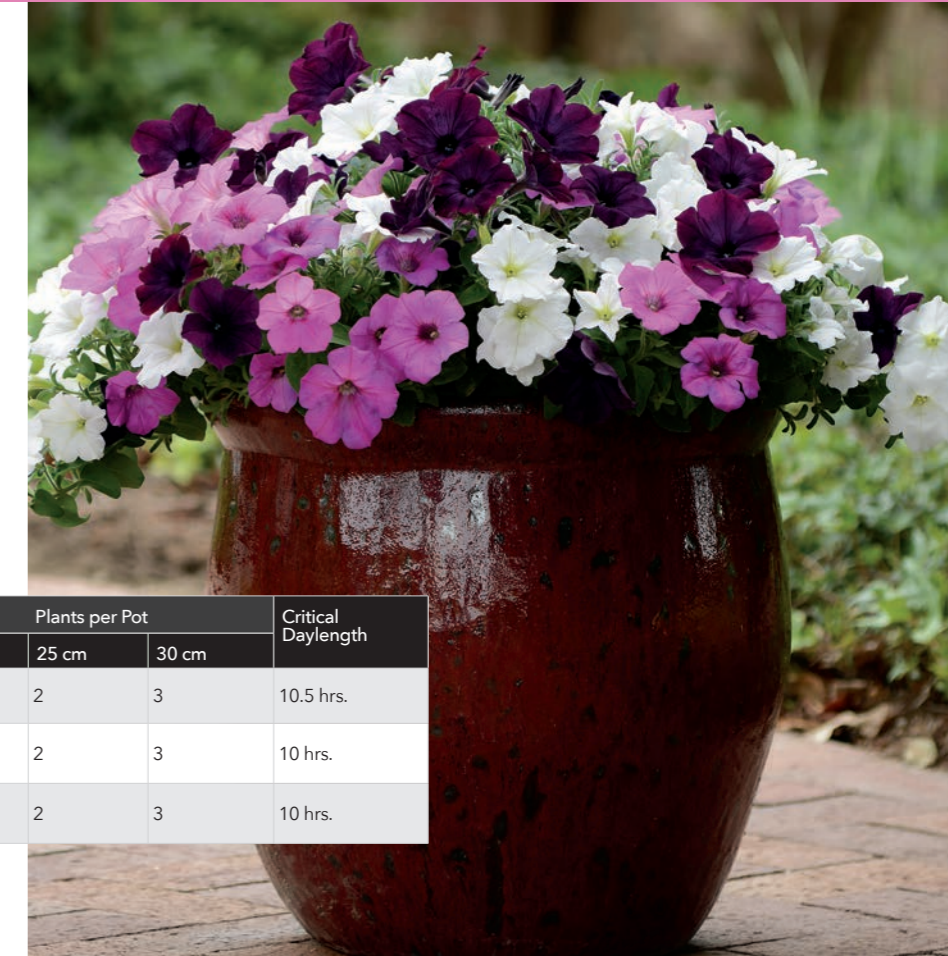
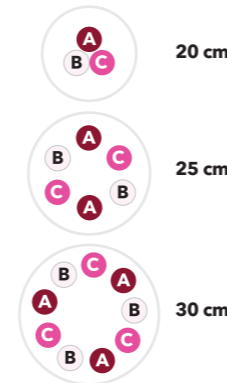
Petunia Shock Wave Coral Crush, Denim & Deep Purple



Variety	Seeds per Cell	Plug Size	Plants per Pot			Critical Daylength
			20 cm	25 cm	30 cm	
<b>A</b> Petunia Shock Wave Coral Crush	1	288	1	2	3	10 hrs.
<b>B</b> Petunia Shock Wave Denim	1	288	1	2	3	10 hrs.
<b>C</b> Petunia Shock Wave Deep Purple	1	288	1	2	3	10.5 hrs.

## FLY ME TO THE MOON

Petunia Easy Craze Burgundy Velour, White & Neon Rose



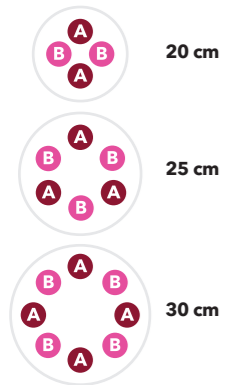
Variety	Seeds per Cell	Plug Size	Plants per Pot			Critical Daylength
			20 cm	25 cm	30 cm	
<b>A</b> Petunia Easy Craze Burgundy Velour	1	288	1	2	3	10.5 hrs.
<b>B</b> Petunia Easy Craze White	1	288	1	2	3	10 hrs.
<b>C</b> Petunia Easy Craze Neon Rose	1	288	1	2	3	10 hrs.



# plug & play combos

## DUSK TO DAWN

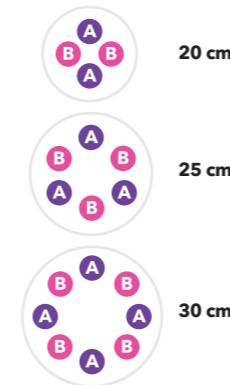
Petunia Easy Craze Plum Vein & Petunia Shock Wave Pink Vein



	Variety	Seeds per Cell	Plug Size	Plants per Pot			Critical Daylength
				20 cm	25 cm	30 cm	
<b>A</b>	Petunia Easy Craze Plum Vein	1	288	2	3	4	11 hrs.
<b>B</b>	Petunia Shock Wave Pink Vein	1	288	2	3	4	10.5 hrs.

## BEACH PARTY

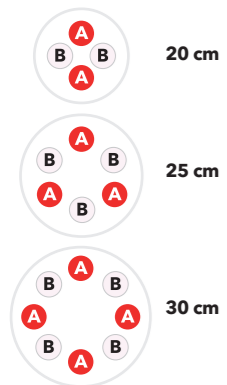
Petunia Shock Wave Denim & Pink Shades



	Variety	Seeds per Cell	Plug Size	Plants per Pot			Critical Daylength
				20 cm	25 cm	30 cm	
<b>A</b>	Petunia Shock Wave Denim	1	288	2	3	4	10 hrs.
<b>B</b>	Petunia Shock Wave Pink Shades	1	288	2	3	4	10 hrs.

## JINGLE BELLS

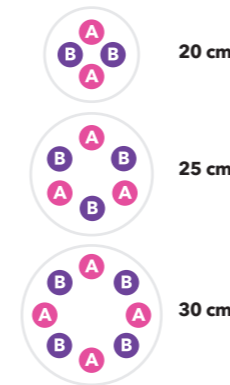
Petunia Easy Craze Red & White



	Variety	Seeds per Cell	Plug Size	Plants per Pot			Critical Daylength
				20 cm	25 cm	30 cm	
<b>A</b>	Petunia Easy Craze Red	1	288	2	3	4	10 hrs.
<b>B</b>	Petunia Easy Craze White	1	288	2	3	4	10 hrs.

## BLUE HAWAII

Petunia Easy Craze Rosy Dawn & Shock Wave Denim



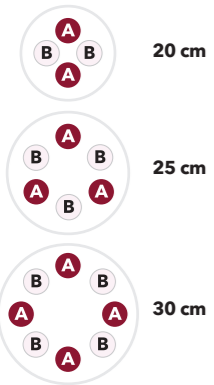
	Variety	Seeds per Cell	Plug Size	Plants per Pot			Critical Daylength
				20 cm	25 cm	30 cm	
<b>A</b>	Petunia Easy Craze Rosy Dawn	1	288	2	3	4	10 hrs.
<b>B</b>	Petunia Shock Wave Denim	1	288	2	3	4	10 hrs.



# plug & play combos

## TWINKLE TWINKLE

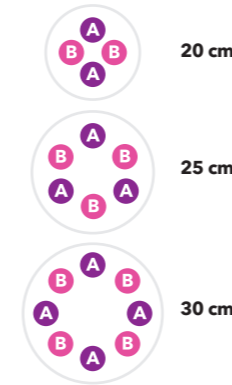
Petunia Easy Craze Burgundy Star & Petunia Shock Wave Coconut



	Variety	Seeds per Cell	Plug Size	Plants per Pot			Critical Daylength
				20 cm	25 cm	30 cm	
<b>A</b>	Petunia Easy Craze Burgundy Star	1	288	2	3	4	10 hrs.
<b>B</b>	Petunia Shock Wave Coconut	1	288	2	3	4	10.5 hrs.

## EVENING IN RIO

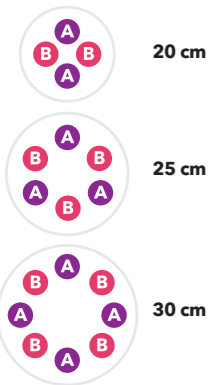
Petunia Easy Craze Violet & Neon Rose



	Variety	Seeds per Cell	Plug Size	Plants per Pot			Critical Daylength
				20 cm	25 cm	30 cm	
<b>A</b>	Petunia Easy Craze Violet	1	288	2	3	4	10 hrs.
<b>B</b>	Petunia Easy Craze Neon Rose	1	288	2	3	4	10 hrs.

## OPPOSITES ATTRACT

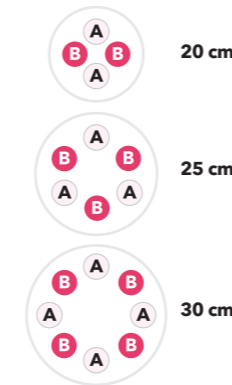
Petunia Easy Craze Violet & Coral Reef



	Variety	Seeds per Cell	Plug Size	Plants per Pot			Critical Daylength
				20 cm	25 cm	30 cm	
<b>A</b>	Petunia Easy Craze Violet	1	288	2	3	4	10 hrs.
<b>B</b>	Petunia Easy Craze Coral Reef	1	288	2	3	4	10 hrs.

## COCO COLADA

Petunia Shock Wave Coconut & Coral Crush



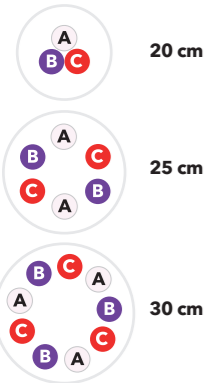
	Variety	Seeds per Cell	Plug Size	Plants per Pot			Critical Daylength
				20 cm	25 cm	30 cm	
<b>A</b>	Petunia Shock Wave Coconut	1	288	2	3	4	10.5 hrs.
<b>B</b>	Petunia Shock Wave Coral Crush	1	288	2	3	4	10 hrs.



# plug & play combos

## RED, WHITE & BLUES

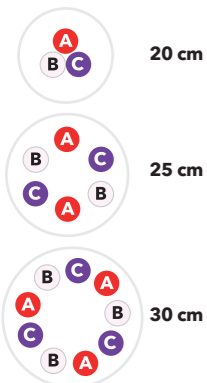
Petunia Shock Wave Coconut, Denim & Red



Variety	Seeds per Cell	Plug Size	Plants per Pot			Critical Daylength
			20 cm	25 cm	30 cm	
<b>A</b> Petunia Shock Wave Coconut	1	288	1	2	3	10.5 hrs.
<b>B</b> Petunia Shock Wave Denim	1	288	1	2	3	10 hrs.
<b>C</b> Petunia Shock Wave Red	1	288	1	2	3	10 hrs.

## THE FLAG

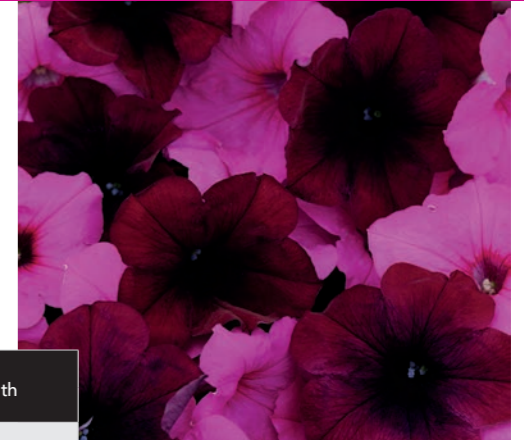
Petunia Easy Craze Red, White & Blue



Variety	Seeds per Cell	Plug Size	Plants per Pot			Critical Daylength
			20 cm	25 cm	30 cm	
<b>A</b> Petunia Easy Craze Red	1	288	1	2	3	10 hrs.
<b>B</b> Petunia Easy Craze White	1	288	1	2	3	10 hrs.
<b>C</b> Petunia Easy Craze Blue	1	288	1	2	3	10.5 hrs.

## AFTER DARK

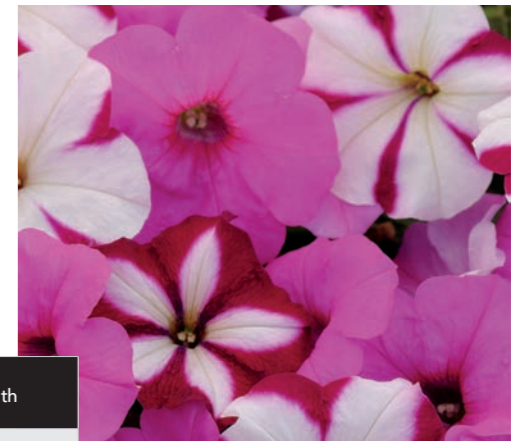
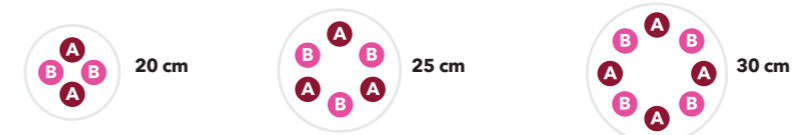
Petunia Easy Craze Burgundy Velour & Neon Rose



Variety	Seeds per Cell	Plug Size	Plants per Pot			Critical Daylength
			20 cm	25 cm	30 cm	
<b>A</b> Petunia Easy Craze Burgundy Velour	1	288	2	3	4	10.5 hrs.
<b>B</b> Petunia Easy Craze Neon Rose	1	288	2	3	4	10 hrs.

## SEEING STARS

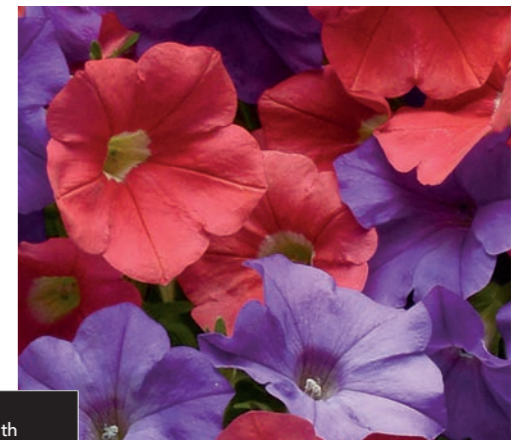
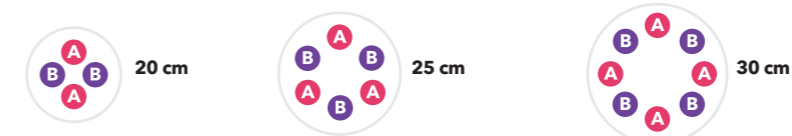
Petunia Easy Craze Burgundy Star & Neon Rose



Variety	Seeds per Cell	Plug Size	Plants per Pot			Critical Daylength
			20 cm	25 cm	30 cm	
<b>A</b> Petunia Easy Craze Burgundy Star	1	288	2	3	4	10 hrs.
<b>B</b> Petunia Easy Craze Neon Rose	1	288	2	3	4	10 hrs.

## SURFIN' SAFARI

Petunia Shock Wave Coral Crush & Denim



Variety	Seeds per Cell	Plug Size	Plants per Pot			Critical Daylength
			20 cm	25 cm	30 cm	
<b>A</b> Petunia Shock Wave Coral Crush	1	288	2	3	4	10 hrs.
<b>B</b> Petunia Shock Wave Denim	1	288	2	3	4	10 hrs.



PREMIUM

## PLUG & PLAY COMBOS WITH PREMIUM ANNUALS

DRAMATIC UPSCALE COMBOS ARE NOW IN EASY REACH!

WOW your décor-conscious consumers

Popular & unique seed items make a statement at retail & on home patios

"Premium" standouts deliver endcap or front-of-store appeal.

**NOTE:**  
Individual varieties sold separately.

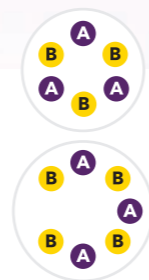
**IMPORTANT:**  
All varieties in each Plug & Play combo must be transplanted at the same time in order to finish at the same time. Sow times will vary.



### NEW POPPIN' IN THE SUN

Calibrachoa Paintball Deep Blue & Yellow

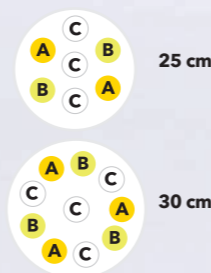
Variety	Seeds per Cell	Plug Size	Plants per Pot	
			20 cm	25 cm
<b>A</b> Calibrachoa Paintball Deep Blue	1	288	3	4
<b>B</b> Calibrachoa Paintball Yellow	1	288	3	4



## plug & play combos

### NEW LEMON DREAM

Calibrachoa Paintball Yellow, Petunia Easy Wave Yellow & Phlox 21st Century White

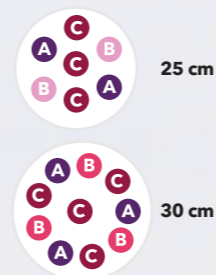


Variety	Seeds per Cell	Plug Size	Plants per Pot	
			25 cm	30 cm
<b>A</b> Calibrachoa Paintball Yellow Calibrachoa	2	288	2	3
<b>B</b> Petunia Easy Craze Yellow	1	288	2	3
<b>C</b> Phlox 21st Century White	1	288	3	4

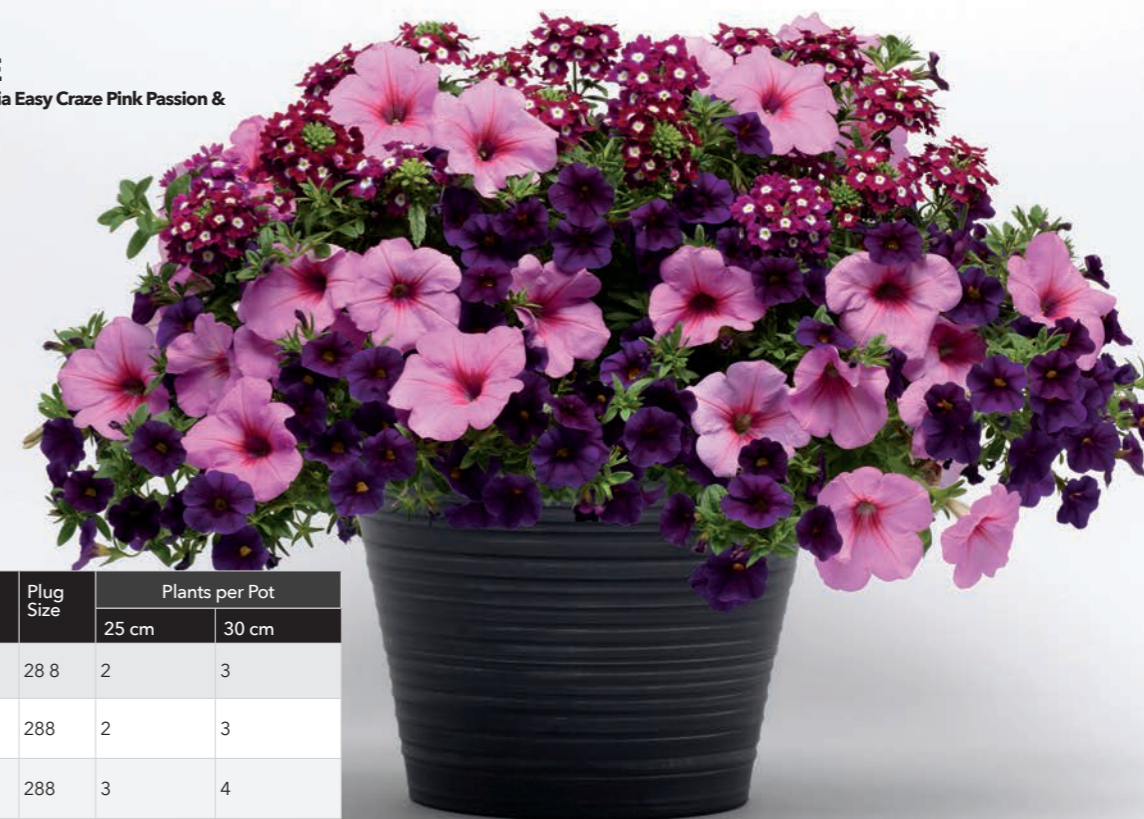


### NEW RAZZLE DAZZLE

Calibrachoa Paintball Deep Blue, Petunia Easy Craze Pink Passion & Verbena Quartz XP Burgundy With Eye



Variety	Seeds per Cell	Plug Size	Plants per Pot	
			25 cm	30 cm
<b>A</b> Calibrachoa Paintball Deep Blue	2	288	2	3
<b>B</b> Petunia Easy Craze Pink Passion	1	288	2	3
<b>C</b> Verbena Quartz XP Burgundy With Eye	1	288	3	4



**IMPORTANT:** All varieties in each Plug & Play combo must be transplanted at the same time in order to finish at the same time. Sow times will vary.





PREMIUM

## PLUG & PLAY COMBOS WITH PERENNIALS

Perfect for Summer & Autumn sales

All-perennial combos feature first-year-flowering, mid-season varieties

**NOTE:** Individual varieties sold separately.

**IMPORTANT:** All varieties in each Plug & Play combo must be transplanted at the same time in order to finish at the same time. Sow times will vary.

# KieftSeed™

## VERY VESUVIUS

Lobelia Starship Scarlet, Coreopsis Sunfire & Lavender Ellagance Purple



☀ Finished in a 25 to 30-cm container

	Variety	Multi-sown Plug	Plug/Liner Time (Weeks)	Plug/Liner Sizes	Transplant to First Flower (Weeks)	Plant Height
<b>A</b>	Lobelia Starship Scarlet	Yes	7-9	144	12-16	30-60 cm
<b>B</b>	Coreopsis Sunfire	Yes	7-8	144	10-12	25-30 cm
<b>C</b>	Lavender Ellagance Purple	Yes	6-7	144	11-13	25-30 cm

Find product & growing info at [ballaustralia.com](http://ballaustralia.com)

BallAustralia

# plug & play combos

## PARIS IN SPRINGTIME

Lobelia Starship Deep Rose & Echinacea 'Cheyenne Spirit'



☀ Finished in a 25 to 30-cm container

	Variety	Multi-sown Plug	Plug/Liner Time (Weeks)	Plug/Liner Sizes	Transplant to First Flower (Weeks)	Plant Height
<b>A</b>	Lobelia Starship Deep Rose	Yes	8-10	144-72	13-17	30-60 cm
<b>B</b>	Echinacea 'Cheyenne Spirit'	Yes	5-6	144-72	13-17	45-60 cm

\* All-America Selections National Winner

## BALI HAI

Coreopsis Early Sunrise & Lavender Ellagance Purple



☀ Finished in a 25 to 30-cm container

	Variety	Multi-sown Plug	Plug/Liner Time (Weeks)	Plug/Liner Sizes	Transplant to First Flower (Weeks)	Plant Height	USDA Zones
<b>A</b>	Coreopsis Early Sunrise	Yes	7-8	144	11-13	30-35 cm	4-9
<b>B</b>	Lavender Ellagance Purple	Yes	6-7	144	11-13	25-30 in.	5-8

\* All-America Selections National Winner

BallAustralia

Find product & growing info at [ballaustralia.com](http://ballaustralia.com)

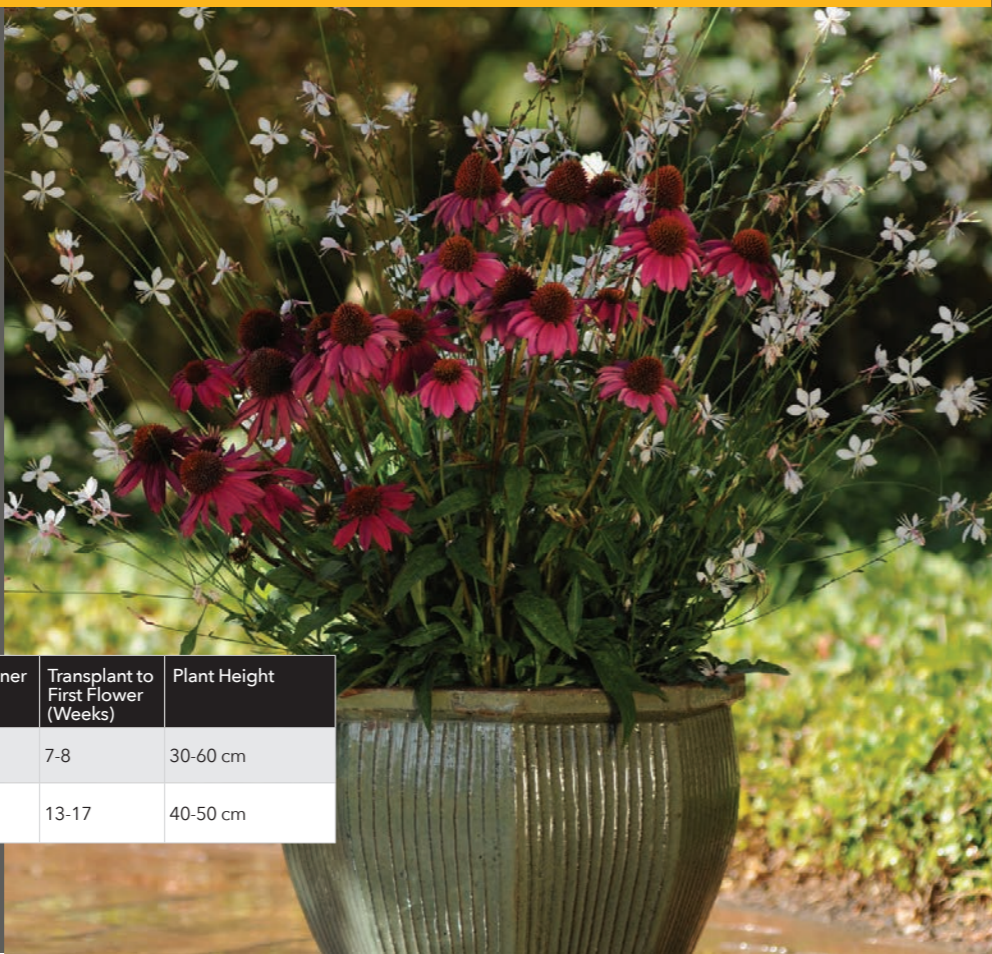




# plug & play combos

## SYDNEY SPARKLER

Gaura 'Sparkle White' & Echinacea Pow Wow Wild Berry



☀ Finished in a 25 to 30-cm container

	Variety	Multi-sown Plug	Plug/Liner Time (Weeks)	Plug/Liner Sizes	Transplant to First Flower (Weeks)	Plant Height
A	Gaura 'Sparkle White'	Yes	5	144	7-8	30-60 cm
B	Echinacea PowWow Wild	Yes	5-6	144	13-17	40-50 cm

## PASSION FOR POMPEII

Lobelia Starship Scarlet & Echinacea 'Cheyenne Spirit'

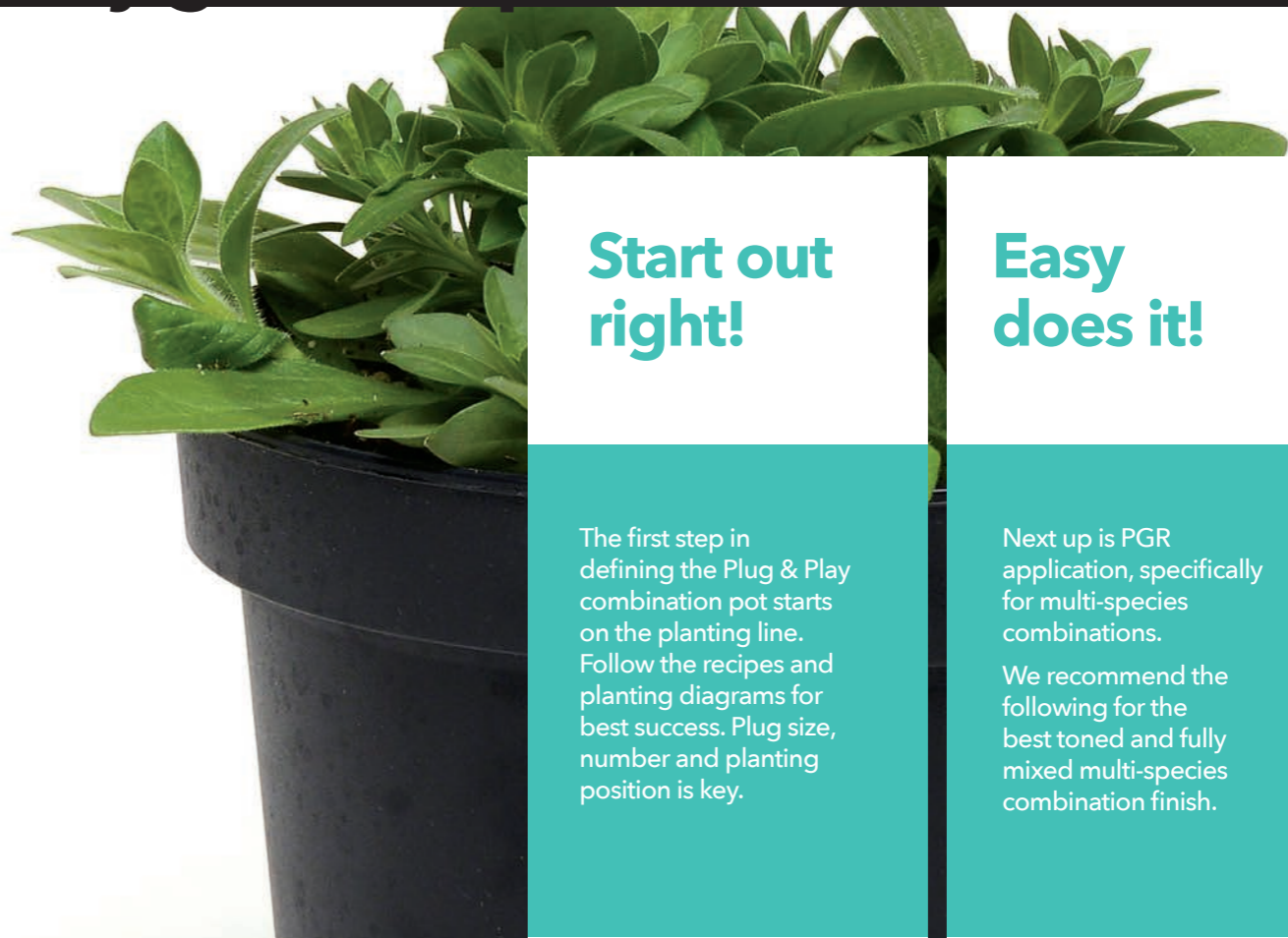


☀ Finished in a 25 to 30-cm container

	Variety	Multi-sown Plug	Plug/Liner Time (Weeks)	Plug/Liner Sizes	Transplant to First Flower (Weeks)	Plant Height
A	Lobelia Starship Scarlet	Yes	7-9	144	12-16	30-60 cm
B	Echinacea 'Cheyenne Spirit'	Yes	5-6	144	13-17	45-60 cm

\* All-America Selections National Winner

# key grower tips



## Start out right!

The first step in defining the Plug & Play combination pot starts on the planting line. Follow the recipes and planting diagrams for best success. Plug size, number and planting position is key.

## Easy does it!

Next up is PGR application, specifically for multi-species combinations. We recommend the following for the best toned and fully mixed multi-species combination finish.

20 cm      25 cm



Transplant      Transplant



After 3 weeks      After 3 weeks



After 6 weeks      After 6 weeks

**PLUG SIZE:** Every Plug & Play recipe takes each ingredient's growth rate and flower timing into consideration. Larger inputs are used when necessary to obtain the best balance of growth and flowering.

**PLUG NUMBER:** It is important to use the right ratio of inputs, just as with vegetative intermingled combos. The correct number of plugs per component leads to the best balanced combination finish.

**PLUG POSITIONING:** Plant your plugs halfway between the middle of the pot and the rim. A tight circle of plugs is key to getting the intermingled look desired in a multi-plant combination. Planting at the rim results in a "clumpy," less intermingled look. All varieties in each Plug & Play combo are transplanted at the same time in order to finish at the same time. Sow times may vary.

**NOTE:** In multi-species combos, shear Paintball plugs before transplanting.

**PGRS\*:** Daminozide spray at 2,500 to 5,000 ppm (depending on your conditions) 1 week after transplant, followed by a second daminozide spray 7 to 10 days later. Daminozide will allow the axils to expand, versus a paclobutrazol treatment which can lock up auxiliary branching. The result is controlled growth early, while still allowing good branching for the combination's development.

When plants grow to the rim and begin to fill the pot, switch to a repeated low rate paclobutrazol drench at 1 to 2 ppm (depending on your conditions). Go easy - too high a rate for the paclobutrazol drench can stop the non-petunia components and lead to a bad mix result.

\*Rates are based on trials in the northern U.S.