

# branded labels to make your marketing more effective



ALL LABELS AVAILABLE FROM NORWOOD





#### **OSTEOSPERMUM BLUE EYED BEAUTY**

Label Code: Natures Décor: 51-2485 | Simply Beautiful: 51-3206 | Ball Promo: 51-2505

Scientific Name: Osteospermum ecklonis

Habits: Mounded
Height: 25cm - 35cm
Spacing: 30cm - 40cm
Width: 35cm - 50cm
Exposure: Sun

🤳 Bright yellow with a contrasting white centre ring and blue eye grab your eye from afar

Excellent habit, flower presentation and shelf life
 Great early-season end cap item for impulse sales!

view product page



### **OSTEOSPERMUM BLUSHING BEAUTY**

Label Code: Natures Décor: 51-5059 | Simply Beautiful: 51-5051 | Ball Promo: 51-5051

• Scientific Name: Osteospermum ecklonis

Habits: Mounded
Height: 25cm - 35cm
Spacing: 50cm - 60cm
Width: 35cm - 50cm
Exposure: Sun

The golden yellow colour and purple/pink center offer a warm, romantic touchMakes a colourful pair with Blue Eyed Beauty, matching well in habit and timing

view product page



### **OSTEOSPERMUM PURPLE SUN**

Label Code: Natures Décor: 51-6839 | Simply Beautiful: 51-6840 | Ball Promo: 51-5980

• Scientific Name: Osteospermum ecklonis

Habits: Upright
Height: 25cm - 35cm
Spacing: 50cm - 60cm
Width: 35cm - 50cm
Exposure: Sun

Several shades of orange fade into a deep purple ring that surrounds the heart of the flower

Growers will love the good branching and the easily controllable plant habit

Can be perfectly integrated into any existing Osteospermum production scheme

view product page



### **OSTEOSPERMUM SUNSHINE BEAUTY**

Label Code: Natures Décor: 51-6777 | Simply Beautiful: 51-6792 | Ball Promo: 51-6794

• Scientific Name: Osteospermum ecklonis

Habits: Mounded
Height: 25cm - 35cm
Spacing: 50cm - 60cm
Width: 35cm - 50cm
Exposure: Sun

Beautiful blooms are bright orange at the tips and fade into yellow as they reach the dark centre of the flower.

Growers will love the good branching and the easily controllable plant habit

Can be perfectly integrated into any existing Osteospermum production scheme

view product page







#### OSTEOSPERMUM VOLTAGE YELLOW

Label Code: Ball Promo: 5-8932

Scientific Name: Osteospermum ecklonis

Habits: Mounded | Spreading

Height: 25cm - 40cm
Spacing: 30cm - 40cm
Width: 60cm - 70cm
Exposure: Sun

First osteo in bloom is also the last out of bloom – vibrant colour shouts SPRING!

Flexible stems that sleeve, ship and show well

Needs fewer PGRs to produce naturally full and compact plants

Ideal for 125-200mm pots and hanging basket programs

view product page



### **OSTEOSPERMUM WHITE LIGHTNING**

Label Code: Ball Promo: 51-1610

• Scientific Name: Osteospermum ecklonis

Habits: Mounded | Spreading

Height: 30cm - 45cm
Spacing: 30cm - 40cm
Width: 35cm - 50cm
Exposure: Sun

Blooms a little later than sister variety Osteospermum Voltage

Flexible stems that sleeve, ship and show well

Needs fewer PGRs to produce naturally full and compact plants

Ideal for 125-200mm pots and hanging basket programs

view product page



### **OSTEOSPERMUM POWER PACKED SPIDER WHITE**

Label Code: Natures Décor: 51-0182 | Simply Beautiful: 51-3222

• Scientific Name: Osteospermum ecklonis

Habits: Mounded
Height: 30cm - 45cm
Spacing: 30cm - 40cm
Width: 30cm - 45cm
Exposure: Sun

Large flowers in brilliant colours

Series has excellent branching on upright habit with uniform timing for scheduled production

Well suited for early and peak spring, early summer and autumn sales

Medium, easy to control vigour

view product page



### **OSTEOSPERMUM POWER PACKED SPIDER PURPLE**

Label Code: Natures Décor: 51-0181 | Simply Beautiful: 51-3221

• Scientific Name: Osteospermum ecklonis

Habits: Mounded Height: 30cm - 45cm Spacing: 30cm - 40cm Width: 30cm - 45cm Exposure: Sun

Large flowers in brilliant colours

Series has excellent branching on upright habit with uniform timing for scheduled production

Well suited for early and peak spring, early summer and autumn sales

Medium, easy to control vigour

view product page







## **OSTEOSPERMUM POWER PACKED SPIDER PINK**

Label Code: Natures Décor: 51-0180 | Simply Beautiful: 51-3220

Scientific Name: Osteospermum ecklonis

Habits: Mounded Height: 30cm - 45cm Spacing: 30cm - 40cm Width: 30cm - 45cm Exposure: Sun

Large flowers in brilliant colours

Series has excellent branching on upright habit with uniform timing for scheduled production

Well suited for early and peak spring, early summer and autumn sales

Medium, easy to control vigour

view product page



### **OSTEOSPERMUM SERENITY BRONZE**

Label Code: Natures Décor: 51-0186 | Simply Beautiful: 51-3224

Scientific Name: Osteospermum ecklonis

Habits: Mounded Height: 25cm - 35cm Spacing: 40cm - 50cm Width: 35cm - 50cm Exposure: Sun

Exceptional habit and uniform timing for early-season bench-run production

Low-energy crop produces full, mounded plants with tighter bench spacing and fewer PGRs

Well-suited to cool-season containers and landscapes

view product page



#### OSTEOSPERMUM SERENITY CORAL MAGIC

Label Code: Natures Décor: 51-6219 | Simply Beautiful: 51-6220

Scientific Name: Osteospermum ecklonis

Habits: Mounded Height: 25cm - 35cm Spacing: 40cm - 50cm Width: 35cm - 50cm Exposure: Sun

Exceptional habit and uniform timing for early-season bench-run production Low-energy crop produces full, mounded plants with tighter bench spacing and fewer PGRs

Well-suited to cool-season containers and landscapes

"Magic" colours change as flowers fully open

view product page



### OSTEOSPERMUM SERENITY DARK PURPLE

Label Code: Natures Décor: 51-0187 | Simply Beautiful: 51-3225

Scientific Name: Osteospermum ecklonis

Habits: Mounded Height: 25cm - 35cm Spacing: 40cm - 50cm Width: 35cm - 50cm Exposure: Sun

Exceptional habit and uniform timing for early-season bench-run production

Low-energy crop produces full, mounded plants with tighter bench spacing and fewer PGRs

Well-suited to cool-season containers and landscapes

view product page







#### OSTEOSPERMUM SERENITY DEEP YELLOW

Label Code: Natures Décor: 51-621 | Simply Beautiful: 51-6218

Scientific Name: Osteospermum ecklonis

Habits: Mounded Height: 25cm - 35cm Spacing: 40cm - 50cm Width: 35cm - 50cm Exposure: Sun

Exceptional habit and uniform timing for early-season bench-run production

Low-energy crop produces full, mounded plants with tighter bench spacing and fewer PGRs Well-suited to cool-season containers and landscapes

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### **OSTEOSPERMUM SERENITY LEMONADE**

Label Code: Natures Décor: 51-0188 | Simply Beautiful: 51-3226

Scientific Name: Osteospermum ecklonis

Habits: Mounded Height: 25cm - 35cm Spacing: 40cm - 50cm Width: 35cm - 50cm Exposure: Sun

Exceptional habit and uniform timing for early-season bench-run production

Low-energy crop produces full, mounded plants with tighter bench spacing and fewer PGRs Well-suited to cool-season containers and landscapes

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### **OSTEOSPERMUM SERENITY PINK**

Label Code: Natures Décor: 51-0190 | Simply Beautiful: 51-0190

Scientific Name: Osteospermum ecklonis

Habits: Mounded Height: 25cm - 35cm Spacing: 40cm - 50cm Width: 35cm - 50cm Exposure: Sun

Exceptional habit and uniform timing for early-season bench-run production

Low-energy crop produces full, mounded plants with tighter bench spacing and fewer PGRs Well-suited to cool-season containers and landscapes

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# OSTEOSPERMUM SERENITY PINK MAGIC

Label Code: Natures Décor: 51-0191 | Simply Beautiful: 51-3228

• Scientific Name: Osteospermum ecklonis

Habits: Mounded Height: 25cm - 35cm Spacing: 40cm - 50cm Width: 35cm - 50cm Exposure: Sun

Exceptional habit and uniform timing for early-season bench-run production

Low-energy crop produces full, mounded plants with tighter bench spacing and fewer PGRs Well-suited to cool-season containers and landscapes

"Magic" colours change as flowers fully open

view product page







### OSTEOSPERMUM SERENITY RED

Label Code: Natures Décor: 51-2687 | Simply Beautiful: 51-2686

Scientific Name: Osteospermum ecklonis

Habits: Mounded Height: 25cm - 35cm Spacing: 40cm - 50cm Width: 35cm - 50cm Exposure: Sun

Exceptional habit and uniform timing for early-season bench-run production

Low-energy crop produces full, mounded plants with tighter bench spacing and fewer PGRs Well-suited to cool-season containers and landscapes

view product page



### **OSTEOSPERMUM SERENITY ROSE MAGIC**

Label Code: Natures Décor: 51-0192 | Simply Beautiful: 51-3230

Scientific Name: Osteospermum ecklonis

Habits: Mounded Height: 25cm - 35cm Spacing: 40cm - 50cm Width: 35cm - 50cm Exposure: Sun

Exceptional habit and uniform timing for early-season bench-run production

Low-energy crop produces full, mounded plants with tighter bench spacing and fewer PGRs Well-suited to cool-season containers and landscapes

"Magic" colours change as flowers fully open

view product page



#### OSTEOSPERMUM SERENITY SPRING DAY

Label Code: Natures Décor: 51-3854 | Simply Beautiful: 51-3792

Scientific Name: Osteospermum ecklonis

Habits: Mounded Height: 25cm - 35cm Spacing: 40cm - 50cm Width: 35cm - 50cm Exposure: Sun

Exceptional habit and uniform timing for early-season bench-run production Low-energy crop produces full, mounded plants with tighter bench spacing and fewer PGRs

Well-suited to cool-season containers and landscapes

view product page



### **OSTEOSPERMUM SERENITY SUNSET**

Label Code: Natures Décor: 51-0193 | Simply Beautiful: 51-3231

Scientific Name: Osteospermum ecklonis

Habits: Mounded Height: 25cm - 35cm Spacing: 40cm - 50cm Width: 35cm - 50cm Exposure: Sun

Exceptional habit and uniform timing for early-season bench-run production

Low-energy crop produces full, mounded plants with tighter bench spacing and fewer PGRs

Well-suited to cool-season containers and landscapes

view product page







#### **OSTEOSPERMUM SERENITY WHITE**

Label Code: Natures Décor: 51-0194 | Simply Beautiful: 51-3232

Scientific Name: Osteospermum ecklonis

Habits: Mounded Height: 25cm - 35cm Spacing: 40cm - 50cm Width: 35cm - 50cm Exposure: Sun

Exceptional habit and uniform timing for early-season bench-run production

Low-energy crop produces full, mounded plants with tighter bench spacing and fewer PGRs Well-suited to cool-season containers and landscapes

view product page



### **OSTEOSPERMUM 3D BANANA SHAKE**

Label Code: Ball Promo: 51-5700

Scientific Name: Osteospermum ecklonis

Habits: Mounded Height: 30cm - 45cm Spacing: 40cm - 50cm Width: 30cm - 40cm Exposure: Sun

Flowers have a slightly raised bed of larger florets in the centre of the flower head that resemble a

The flowers blooms stay open all day and all night and last from spring through to early autumn

Improved branching for masses of blooms and better series uniformity

Excellent for pot production, tolerant to extreme weather conditions and diseases

view product page



### **OSTEOSPERMUM 3D BERRY WHITE**

Label Code: Ball Promo: 51-0096

Scientific Name: Osteospermum ecklonis

Habits: Mounded Height: 30cm - 45cm Spacing: 40cm - 50cm Width: 30cm - 40cm Exposure: Sun

Flowers have a slightly raised bed of larger florets in the centre of the flower head that resemble a

The flowers blooms stay open all day and all night and last from spring through to early autumn

Improved branching for masses of blooms and better series uniformity

Excellent for pot production, tolerant to extreme weather conditions and diseases

view product page



# **OSTEOSPERMUM 3D BLUEBERRY SHAKE**

Label Code: Ball Promo: 51-6216

• Scientific Name: Osteospermum ecklonis

Habits: Mounded Height: 30cm - 45cm Spacing: 40cm - 50cm Width: 30cm - 40cm Exposure: Sun

Flowers have a slightly raised bed of larger florets in centre of the flower-resembles a pom-pom Flower blooms stay open all day and all night and last from spring through to early autumn

Improved branching for masses of blooms and better series uniformity

Excellent for pot production, tolerant to extreme weather conditions and diseases

view product page







### **OSTEOSPERMUM 3D DEEP SUN**

Label Code: Ball Promo: 51-7335

Scientific Name: Osteospermum ecklonis

Habits: Mounded Height: 25cm - 35cm Spacing: 40cm - 50cm Width: 35cm - 50cm Exposure: Sun

Flowers have a slightly raised bed of larger florets in the centre of the flower head that resemble a

The flowers blooms stay open all day and all night and last from spring through to early autumn

Improved branching for masses of blooms and better series uniformity

Excellent for pot production, tolerant to extreme weather conditions and diseases

view product page



### **OSTEOSPERMUM 3D LEMON ICE**

Label Code: Ball Promo: 51-2475

• Scientific Name: Osteospermum ecklonis

Habits: Mounded Height: 30cm - 45cm Spacing: 40cm - 50cm Width: 30cm - 40cm Exposure: Sun

Flowers have a slightly raised bed of larger florets in the centre of the flower head that resemble a

The flowers blooms stay open all day and all night and last from spring through to early autumn Improved branching for masses of blooms and better series uniformity

Excellent for pot production, tolerant to extreme weather conditions and diseases

view product page



### OSTEOSPERMUM 3D PINK

Label Code: Ball Promo: 51-0098

Scientific Name: Osteospermum ecklonis

Habits: Mounded Height: 30cm - 45cm Spacing: 40cm - 50cm Width: 30cm - 40cm Exposure: Sun

Flowers have a slightly raised bed of larger florets in the centre of the flower head that resemble a

The flowers blooms stay open all day and all night and last from spring through to early autumn Improved branching for masses of blooms and better series uniformity

Excellent for pot production, tolerant to extreme weather conditions and diseases

view product page



### **OSTEOSPERMUM 3D PURPLE**

Label Code: Ball Promo: 51-5701

Scientific Name: Osteospermum ecklonis

Habits: Mounded Height: 30cm - 45cm Spacing: 40cm - 50cm Width: 30cm - 40cm Exposure: Sun

Flowers have a slightly raised bed of larger florets in the centre of the flower head that resemble a

The flowers blooms stay open all day and all night and last from spring through to early autumn

Improved branching for masses of blooms and better series uniformity

Excellent for pot production, tolerant to extreme weather conditions and diseases P: (03) 9798 5355 | F: (03) 9798 3733







#### OSTEOSPERMUM 3D VIOLET ICE

Label Code: Ball Promo: 51-2474

Scientific Name: Osteospermum ecklonis

Habits: Mounded Height: 30cm - 45cm Spacing: 40cm - 50cm Width: 30cm - 40cm Exposure: Sun

Flowers have a slightly raised bed of larger florets in the centre of the flower head that resemble a

The flowers blooms stay open all day and all night and last from spring through to early autumn

Improved branching for masses of blooms and better series uniformity

Excellent for pot production, tolerant to extreme weather conditions and diseases

view product page



### **OSTEOSPERMUM 3D VIOLETBERRY**

Label Code: Ball Promo: 51-2473

Scientific Name: Osteospermum ecklonis

Habits: Mounded Height: 30cm - 45cm Spacing: 40cm - 50cm Width: 30cm - 40cm Exposure: Sun

Flowers have a slightly raised bed of larger florets in the centre of the flower head that resemble a

The flowers blooms stay open all day and all night and last from spring through to early autumn Improved branching for masses of blooms and better series uniformity

Excellent for pot production, tolerant to extreme weather conditions and diseases

view product page



### OSTEOSPERMUM 3D WHITE

Label Code: Ball Promo: 51-7336

Scientific Name: Osteospermum ecklonis

Habits: Mounded Height: 25cm - 35cm Spacing: 40cm - 50cm Width: 35cm - 50cm Exposure: Sun

Flowers have a slightly raised bed of larger florets in the centre of the flower head that resemble a

The flowers blooms stay open all day and all night and last from spring through to early autumn

Improved branching for masses of blooms and better series uniformity

Excellent for pot production, tolerant to extreme weather conditions and diseases

view product page



### **OSTEOSPERMUM 3D YELLOW**

Label Code: Ball Promo: 51-5704

Scientific Name: Osteospermum ecklonis

Habits: Mounded Height: 30cm - 45cm Spacing: 40cm - 50cm Width: 30cm - 40cm Exposure: Sun

Flowers have a slightly raised bed of larger florets in the centre of the flower head that resemble a

The flowers blooms stay open all day and all night and last from spring through to early autumn

Improved branching for masses of blooms and better series uniformity

Excellent for pot production, tolerant to extreme weather conditions and diseases P: (03) 9798 5355 | F: (03) 9798 3733







#### **OSTEOSPERMUM POWER PACKED BLUE**

Label Code: Natures Décor: 51-0174 | Simply Beautiful: 51-3223

Scientific Name: Osteospermum ecklonis

Habits: Mounded
Height: 30cm - 45cm
Spacing: 30cm - 40cm
Width: 30cm - 45cm
Exposure: Sun

Large flowers in brilliant colours

Series has excellent branching on upright habit with uniform timing for scheduled production

Well suited for early and peak spring, early summer and autumn sales

Medium, easy to control vigour

view product page



### **OSTEOSPERMUM POWER PACKED LIGHT PINK**

Label Code: Natures Décor: 51-0177 | Simply Beautiful: 51-3208

• Scientific Name: Osteospermum ecklonis

Habits: Mounded
Height: 30cm - 45cm
Spacing: 30cm - 40cm
Width: 30cm - 45cm
Exposure: Sun

Large flowers in brilliant colours

Series has excellent branching on upright habit with uniform timing for scheduled production

Well suited for early and peak spring, early summer and autumn sales

Medium, easy to control vigour

view product page



### **OSTEOSPERMUM AKILA CANYON MIX**

Label Code: Maxi Pushin: 51-4704

• Scientific Name: Osteospermum ecklonis

Habits: Mounded
Height: 25cm - 35cm
Spacing: 25cm - 30cm
Width: 35cm - 50cm
Exposure: Sun

The most compact seed series matches or surpasses any vegetative series for easy, no-pinch production

Terrific uniformity and top-selling colours

The best seed-grown osteo for both habit and seed quality

Well-suited to mechanized production and high-density programs

view product page



### **OSTEOSPERMUM AKILA DAISY WHITE**

Label Code: Maxi Pushin: 51-4704

• Scientific Name: Osteospermum ecklonis

Habits: Mounded
Height: 25cm - 35cm
Spacing: 25cm - 30cm
Width: 35cm - 50cm
Exposure: Sun

The most compact seed series matches or surpasses any vegetative series for easy, no-pinch production

Terrific uniformity and top-selling colours

The best seed-grown osteo for both habit and seed quality

Well-suited to mechanized production and high-density programs

view product page







#### **OSTEOSPERMUM AKILA LAVENDER SHADES**

Label Code: Maxi Pushin: 51-4707

Scientific Name: Osteospermum ecklonis

Habits: Mounded Height: 25cm - 35cm Spacing: 25cm - 30cm Width: 35cm - 50cm Exposure: Sun

The most compact seed series matches or surpasses any vegetative series for easy, no-pinch

Terrific uniformity and top-selling colours

The best seed-grown osteo for both habit and seed quality

Well-suited to mechanized production and high-density programs

view product page



### **OSTEOSPERMUM AKILA MIX**

Label Code: Maxi Pushin: 51-4707

• Scientific Name: Osteospermum ecklonis

Habits: Mounded Height: 25cm - 35cm Spacing: 25cm - 30cm Width: 35cm - 50cm Exposure: Sun

The most compact seed series matches or surpasses any vegetative series for easy, no-pinch production

Terrific uniformity and top-selling colours

The best seed-grown osteo for both habit and seed quality

Well-suited to mechanized production and high-density programs

view product page



### **OSTEOSPERMUM AKILA PURPLE**

Label Code: Maxi Pushin: 51-4704

• Scientific Name: Osteospermum ecklonis

Habits: Mounded Height: 25cm - 35cm Spacing: 25cm - 30cm Width: 35cm - 50cm Exposure: Sun

The most compact seed series matches or surpasses any vegetative series for easy, no-pinch production

Terrific uniformity and top-selling colours

The best seed-grown osteo for both habit and seed quality

Well-suited to mechanized production and high-density programs

view product page



### **OSTEOSPERMUM AKILA SUNSET SHADES**

Label Code: Maxi Pushin: 51-4704

Scientific Name: Osteospermum ecklonis

Habits: Mounded Height: 25cm - 35cm Spacing: 25cm - 30cm Width: 35cm - 50cm Exposure: Sun

The most compact seed series matches or surpasses any vegetative series for easy, no-pinch production

Terrific uniformity and top-selling colours

The best seed-grown osteo for both habit and seed quality

Well-suited to mechanized production and high-density programs

P: (03) 9798 5355 | F: (03) 9798 3733







#### **OSTEOSPERMUM AKILA WHITE**

Label Code: Maxi Pushin: 51-4704

Scientific Name: Osteospermum ecklonis

Habits: Mounded Height: 25cm - 35cm Spacing: 25cm - 30cm Width: 35cm - 50cm Exposure: Sun

The most compact seed series matches or surpasses any vegetative series for easy, no-pinch

Terrific uniformity and top-selling colours

The best seed-grown osteo for both habit and seed quality

Well-suited to mechanized production and high-density programs

view product page



### **OSTEOSPERMUM AKILA WHITE PURPLE EYE**

Label Code: Maxi Pushin: 51-4704

• Scientific Name: Osteospermum ecklonis

Habits: Mounded Height: 25cm - 35cm Spacing: 25cm - 30cm Width: 35cm - 50cm Exposure: Sun

The most compact seed series matches or surpasses any vegetative series for easy, no-pinch

production

Terrific uniformity and top-selling colours

The best seed-grown osteo for both habit and seed quality Well-suited to mechanized production and high-density programs

view product page



### **OSTEOSPERMUM PASSION MIX**

Scientific Name: Osteospermum ecklonis

Habits: Mounded Height: 30cm - 45cm Spacing: 30cm - 40cm Width: 30cm - 45cm Exposure: Sun

Produces an abundance of flowers almost year-round in mild areas

Compact, heavily-branched habit does not need pinching

Heaviest blooming period is in the early spring through early summer

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# FOR ALL ENQUIRIES PLEASE CONTACT YOUR RELEVANT SALES MANAGER

### SALES TEAM

• NATIONAL SALES Manager: Anthony Collins Phone: 0402 155 356 / tonyc@ballaustralia.com

SALES Manager - NSW, ACT: Brett Harris
 Phone: 0412 877 341 / bretth@ballaustralia.com

• SALES Manager - QLD, FNQ: Lindsay Jenkinson Phone: 0412 023 851/ lindsayj@ballaustralia.com

• SALES Manager - SA, WA, NT & TAS: David Eaton Phone: 0417 876 020 / davide@ballaustralia.com

• SALES Manager: VIC Easten - Chris Chirgwin Phone: 0432 685 892 / chrisc@ballaustralia.com

• SALES Manager: VIC Western - Stuart Abela Phone: 0436 664 495 / stuarta@ballaustralia.com

• COLOUR LINK Co-Ordinator: Bianca DePasquale Phone: (03) 9798 5355 / biancad@ballaustralia.com

### **CUSTOMER SERVICE**

Phone: (03) 9798 5355

To place an order email: orders@ballaustralia.com