



CALIBRACHOA
2023
collection



CALIBRACHOA CALIPETITE BLUE

Label Code: Natures Décor: 51-0819 | Natures Décor: 51-3035

- **Scientific Name:** Calibrachoa x hybrida (C. hybrida)
- **Habits:** Mounded
- **Height:** 10cm - 15cm
- **Spacing:**
- **Width:** 15cm - 20cm
- **Exposure:** Sun

- ✓ Produces abundant, non-stop blooms all season and blooms under very short days
- ✓ Attractive dwarf bushy series with a compact habit
- ✓ Tolerates heat and is excellent for pot production and small containers
- ✓ Suitable for on-trend 3-in-1 mixes due to compact habit and uniformity

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CALIBRACHOA CALIPETITE RED

Label Code: Natures Décor: 51-0820 | Simply Beautiful: 51-3036

- **Scientific Name:** Calibrachoa x hybrida (C. hybrida)
- **Habits:** Mounded
- **Height:** 10cm - 15cm
- **Spacing:**
- **Width:** 15cm - 20cm
- **Exposure:** Sun

- ✓ Produces abundant, non-stop blooms all season and blooms under very short days
- ✓ Attractive dwarf bushy series with a compact habit
- ✓ Tolerates heat and is excellent for pot production and small containers
- ✓ Suitable for on-trend 3-in-1 mixes due to compact habit and uniformity

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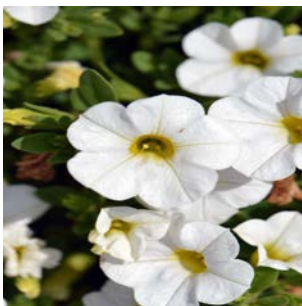
CALIBRACHOA CALIPETITE ROSE

Label Code: Natures Décor: 51-0821 | Simply Beautiful: 51-3037

- **Scientific Name:** Calibrachoa x hybrida (C. hybrida)
- **Habits:** Mounded
- **Height:** 10cm - 15cm
- **Spacing:**
- **Width:** 15cm - 20cm
- **Exposure:** Sun

- ✓ Produces abundant, non-stop blooms all season and blooms under very short days
- ✓ Attractive dwarf bushy series with a compact habit
- ✓ Tolerates heat and is excellent for pot production and small containers
- ✓ Suitable for on-trend 3-in-1 mixes due to compact habit and uniformity

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CALIBRACHOA CALIPETITE WHITE

Label Code: Natures Décor: 51-0822 | Simply Beautiful: 51-3038

- **Scientific Name:** Calibrachoa x hybrida (C. hybrida)
- **Habits:** Mounded
- **Height:** 10cm - 15cm
- **Spacing:**
- **Width:** 15cm - 20cm
- **Exposure:** Sun

- ✓ Produces abundant, non-stop blooms all season and blooms under very short days
- ✓ Attractive dwarf bushy series with a compact habit
- ✓ Tolerates heat and is excellent for pot production and small containers
- ✓ Suitable for on-trend 3-in-1 mixes due to compact habit and uniformity

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CALIBRACHOA CALIPETITE YELLOW

Label Code: Natures Décor: 51-0823 | Simply Beautiful: 51-3039

- **Scientific Name:** Calibrachoa x hybrida (C. hybrida)
- **Habits:** Mounded
- **Height:** 10cm - 15cm
- **Spacing:**
- **Width:** 15cm - 20cm
- **Exposure:** Sun

- 🌱 Produces abundant, non-stop blooms all season and blooms under very short days
- 🌱 Attractive dwarf bushy series with a compact habit
- 🌱 Tolerates heat and is excellent for pot production and small containers
- 🌱 Suitable for on-trend 3-in-1 mixes due to compact habit and uniformity

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CALIBRACHOA CHA-CHA DIVA APRICOT

Label Code: Natures Décor | Simply Beautiful | Lollipop Promo

- **Scientific Name:** Calibrachoa x hybrida (C. hybrida)
- **Habits:** Mounded
- **Height:** 15cm - 30cm
- **Spacing:** 20cm - 30cm
- **Width:** 30cm - 60cm
- **Exposure:** Sun

- 🌱 The Cha-Cha series is 25% more vigorous than the Cabaret series with large, cascading blooms
- 🌱 Easy-to-produce series is uniform in size with an early flowering time
- 🌱 Perfect for large containers, hanging baskets and mixes, and features two color-shifting types!

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CALIBRACHOA CHA-CHA DIVA HOT PINK

Label Code: Natures Décor | Simply Beautiful | Lollipop Promo

- **Scientific Name:** Calibrachoa x hybrida (C. hybrida)
- **Habits:** Mounded
- **Height:** 15cm - 30cm
- **Spacing:** 20cm - 30cm
- **Width:** 30cm - 60cm
- **Exposure:** Sun

- 🌱 The Cha-Cha series is 25% more vigorous than the Cabaret series with large, cascading blooms
- 🌱 Easy-to-produce series is uniform in size with an early flowering time
- 🌱 Perfect for large containers, hanging baskets and mixes, and features two color-shifting types!

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CALIBRACHOA CHA-CHA FROSTY LEMON

Label Code: Natures Décor | Simply Beautiful | Lollipop Promo

- **Scientific Name:** Calibrachoa x hybrida (C. hybrida)
- **Habits:** Mounded
- **Height:** 15cm - 30cm
- **Spacing:** 20cm - 30cm
- **Width:** 30cm - 60cm
- **Exposure:** Sun

- 🌱 The Cha-Cha series is 25% more vigorous than the Cabaret series with large, cascading blooms
- 🌱 Easy-to-produce series is uniform in size with an early flowering time
- 🌱 Perfect for large containers, hanging baskets and mixes, and features two color-shifting types!

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CALIBRACHOA CONGA PINK

Label Code: Natures Décor: 51-5158 | Simply Beautiful: 51-5197

- **Scientific Name:** Calibrachoa x hybrida (C. hybrida)
- **Habits:** Mounded
- **Height:** 15cm - 25cm
- **Spacing:**
- **Width:** 25cm - 30cm
- **Exposure:** Sun

- ✓ Naturally compact habit is perfect for pot-tight production and no PGRs needed
- ✓ Easy to grow and very uniform
- ✓ Excellent pH tolerance with profuse flowering gives Conga superior hold at retail

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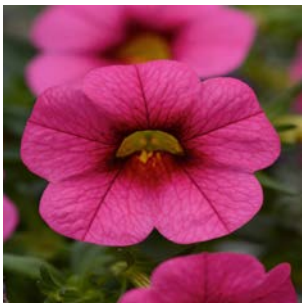
CALIBRACHOA CONGA RED

Label Code: Natures Décor: 51-5987 | Simply Beautiful: 51-5992

- **Scientific Name:** Calibrachoa x hybrida (C. hybrida)
- **Habits:** Mounded
- **Height:** 15cm - 25cm
- **Spacing:**
- **Width:** 25cm - 30cm
- **Exposure:** Sun

- ✓ Naturally compact habit is perfect for pot-tight production and no PGRs needed
- ✓ Easy to grow and very uniform
- ✓ Excellent pH tolerance with profuse flowering gives Conga superior hold at retail

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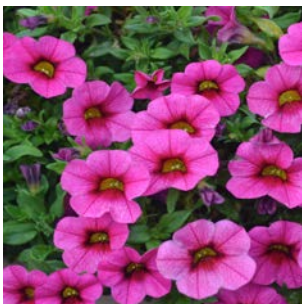


CALIBRACHOA CONGA ROSE

- **Scientific Name:** Calibrachoa x hybrida (C. hybrida)
- **Habits:** Mounded
- **Height:** 15cm - 25cm
- **Spacing:**
- **Width:** 25cm - 30cm
- **Exposure:** Sun

- ✓ Naturally compact habit is perfect for pot-tight production and no PGRs needed
- ✓ Easy to grow and very uniform
- ✓ Excellent pH tolerance with profuse flowering gives Conga superior hold at retail

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CALIBRACHOA CONGA ROSE KISS

Label Code: Natures Décor: 51-3803 | Simply Beautiful: 51-3768

- **Scientific Name:** Calibrachoa x hybrida (C. hybrida)
- **Habits:** Mounded
- **Height:** 15cm - 25cm
- **Spacing:**
- **Width:** 25cm - 30cm
- **Exposure:** Sun

- ✓ Naturally compact habit is perfect for pot-tight production and no PGRs needed
- ✓ Easy to grow and very uniform
- ✓ Excellent pH tolerance with profuse flowering gives Conga superior hold at retail

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CALIBRACHOA DIVA ORANGE

Label Code: Natures Décor: 51-6503 | Simply Beautiful: 51-6502 | Ball Promo: 51-6504

- **Scientific Name:** Calibrachoa x hybrida (C. hybrida)
- **Habits:** Mounded
- **Height:** 15cm - 25cm
- **Spacing:**
- **Width:** 25cm - 30cm
- **Exposure:** Sun

- 🌱 Interesting colour-changing pattern in orange and yellow blooms
- 🌱 10.5-hour daylength to initiate flowering; maintains flowers under low light conditions
- 🌱 Long flowering period

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CALIBRACHOA GOODNIGHT KISS

Label Code: Natures Décor: 51-6506 | Simply Beautiful: 51-6505 | Ball Promo: 51-6507

- **Scientific Name:** Calibrachoa x hybrida (C. hybrida)
- **Habits:** Mounded | Spreading
- **Height:** 15cm - 25cm
- **Spacing:**
- **Width:** 25cm - 30cm
- **Exposure:** Sun

- 🌱 Novel pattern features a star centre
- 🌱 10.5-hour daylength to initiate flowering; maintains flowers under low light conditions
- 🌱 Long flowering period

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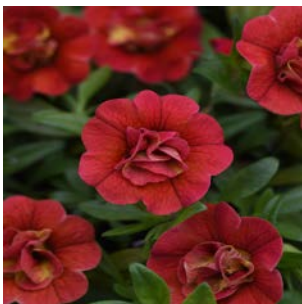
CALIBRACHOA MINIFAMOUS DOUBLE AMETHYST

Label Code: Natures Décor: 51-0830 | Simply Beautiful: 51-3046

- **Scientific Name:** Calibrachoa x hybrida (C. hybrida)
- **Habits:** Mounded | Spreading
- **Height:** 30cm - 40cm
- **Spacing:**
- **Width:** 30cm - 40cm
- **Exposure:** Sun

- 🌱 Early flowering, with large double blooms on semi-trailing plants
- 🌱 Medium vigour and the performance you expect from MiniFamous
- 🌱 A classic staple to combination planters, bordering garden flower beds or flowing from hanging baskets

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CALIBRACHOA MINIFAMOUS DOUBLE ORANGE FLAME

Label Code: Natures Décor | Simply Beautiful

- **Scientific Name:** Calibrachoa x hybrida (C. hybrida)
- **Habits:** Mounded | Spreading
- **Height:** 20cm - 25cm
- **Spacing:** 30cm - 35cm
- **Width:** 25cm - 30cm
- **Exposure:** Sun

- 🌱 An early-to-finish, medium-compact calibrachoa with uniform flower timing across the series
- 🌱 Large orange, double blooms with a flaming center!
- 🌱 Matches the Uno series, with medium vigour and a semi-trailing habit
- 🌱 A classic staple to combination planters, bordering garden flower beds or flowing from hanging baskets

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CALIBRACHOA MINIFAMOUS DOUBLE ORANGETASTIC

Label Code: Natures Décor: 51-6509 | Simply Beautiful: 51-6508 | Ball Promo: 51-6967

- **Scientific Name:** Calibrachoa x hybrida (C. hybrida)
- **Habits:** Mounded | Spreading
- **Height:** 20cm - 25cm
- **Spacing:**
- **Width:** 30cm - 35cm
- **Exposure:** Sun

- 🌱 Early flowering, with large double blooms on semi-trailing plants
- 🌱 Medium vigour and the performance you expect from MiniFamous
- 🌱 A classic staple to combination planters, bordering garden flower beds or flowing from hanging baskets

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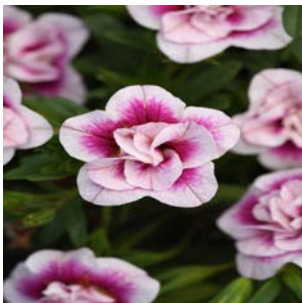
CALIBRACHOA MINIFAMOUS DOUBLE PINK

Label Code: Natures Décor: 51-2714 | Simply Beautiful: 51-2835

- **Scientific Name:** Calibrachoa x hybrida (C. hybrida)
- **Habits:** Mounded | Spreading
- **Height:** 30cm - 40cm
- **Spacing:**
- **Width:** 30cm - 40cm
- **Exposure:** Sun

- 🌱 Early flowering, with large double blooms on semi-trailing plants
- 🌱 Medium vigour and the performance you expect from MiniFamous
- 🌱 A classic staple to combination planters, bordering garden flower beds or flowing from hanging baskets

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CALIBRACHOA MINIFAMOUS DOUBLE PINKTASTIC

Label Code: Natures Décor: 51-5993 | Ball Promo: 51-6303

- **Scientific Name:** Calibrachoa x hybrida (C. hybrida)
- **Habits:** Mounded | Spreading
- **Height:** 20cm - 25cm
- **Spacing:**
- **Width:** 30cm - 35cm
- **Exposure:** Sun

- 🌱 Early flowering, with large double blooms on semi-trailing plants
- 🌱 Medium vigour and the performance you expect from MiniFamous
- 🌱 A classic staple to combination planters, bordering garden flower beds or flowing from hanging baskets

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CALIBRACHOA MINIFAMOUS DOUBLE WHITE

Label Code: Natures Décor: 51-1781 | Simply Beautiful: 51-3057

- **Scientific Name:** Calibrachoa x hybrida (C. hybrida)
- **Habits:** Mounded | Spreading
- **Height:** 30cm - 40cm
- **Spacing:**
- **Width:** 30cm - 40cm
- **Exposure:** Sun

- 🌱 Early flowering, with large double blooms on semi-trailing plants
- 🌱 Medium vigour and the performance you expect from MiniFamous
- 🌱 A classic staple to combination planters, bordering garden flower beds or flowing from hanging baskets

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CALIBRACHOA MINIFAMOUS DOUBLE YELLOW

Label Code: Natures Décor: 51-0832 | Simply Beautiful: 51-3049

- **Scientific Name:** Calibrachoa x hybrida (C. hybrida)
- **Habits:** Mounded | Spreading
- **Height:** 30cm - 40cm
- **Spacing:**
- **Width:** 30cm - 40cm
- **Exposure:** Sun

- ✓ Early flowering, with large double blooms on semi-trailing plants
- ✓ Medium vigour and the performance you expect from MiniFamous
- ✓ A classic staple to combination planters, bordering garden flower beds or flowing from hanging baskets

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CALIBRACHOA MINIFAMOUS LIGHT PINK EYE

Label Code: Natures Décor: 51-1782 | Simply Beautiful: 51-3059

- **Scientific Name:** Calibrachoa x hybrida (C. hybrida)
- **Habits:** Mounded | Spreading
- **Height:** 30cm - 40cm
- **Spacing:**
- **Width:** 30cm - 40cm
- **Exposure:** Sun

- ✓ Early flowering, with large blooms on semi-trailing plants
- ✓ Medium vigour and the performance you expect from MiniFamous
- ✓ A classic staple to combination planters, bordering garden flower beds or flowing from hanging baskets

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CALIBRACHOA MINIFAMOUS PERFECT WHITE

Label Code: Natures Décor: 51-0860 | Simply Beautiful: 51-3062

- **Scientific Name:** Calibrachoa x hybrida (C. hybrida)
- **Habits:** Mounded | Spreading
- **Height:** 30cm - 40cm
- **Spacing:**
- **Width:** 30cm - 40cm
- **Exposure:** Sun

- ✓ Early flowering, with large blooms on semi-trailing plants
- ✓ Medium vigour and the performance you expect from MiniFamous
- ✓ A classic staple to combination planters, bordering garden flower beds or flowing from hanging baskets

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CALIBRACHOA MINIFAMOUS PURE YELLOW

Label Code: Natures Décor: 51-2716 | Simply Beautiful: 51-2837

- **Scientific Name:** Calibrachoa x hybrida (C. hybrida)
- **Habits:** Mounded | Spreading
- **Height:** 30cm - 40cm
- **Spacing:**
- **Width:** 30cm - 40cm
- **Exposure:** Sun

- ✓ Early flowering, with large blooms on semi-trailing plants
- ✓ Medium vigour and the performance you expect from MiniFamous
- ✓ A classic staple to combination planters, bordering garden flower beds or flowing from hanging baskets

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CALIBRACHOA MINIFAMOUS ROYAL BLUE

Label Code: Natures Décor: 51-0863 | Simply Beautiful: 51-3065

- **Scientific Name:** Calibrachoa x hybrida (C. hybrida)
- **Habits:** Mounded | Spreading
- **Height:** 30cm - 40cm
- **Spacing:**
- **Width:** 30cm - 40cm
- **Exposure:** Sun

- 🌱 Early flowering, with large blooms on semi-trailing plants
- 🌱 Medium vigour and the performance you expect from MiniFamous
- 🌱 A classic staple to combination planters, bordering garden flower beds or flowing from hanging baskets

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CALIBRACHOA MINIFAMOUS SANGRIA

Label Code: Natures Décor: 51-1785

- **Scientific Name:** Calibrachoa x hybrida (C. hybrida)
- **Habits:** Mounded | Spreading
- **Height:** 30cm - 40cm
- **Spacing:**
- **Width:** 30cm - 40cm
- **Exposure:** Sun

- 🌱 Early flowering, with large blooms on semi-trailing plants
- 🌱 Medium vigour and the performance you expect from MiniFamous
- 🌱 A classic staple to combination planters, bordering garden flower beds or flowing from hanging baskets

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CALIBRACHOA RAVE PINK

Label Code: Natures Décor: 51-4670 | Simply Beautiful: 51-4688

- **Scientific Name:** Calibrachoa x hybrida (C. hybrida)
- **Habits:** Mounded
- **Height:** 15cm - 25cm
- **Spacing:**
- **Width:** 25cm - 30cm
- **Exposure:** Sun

- 🌱 Large blooms with striking star patterns stand out at retail
- 🌱 Early-flowering, very good branching and an easy to control growth habit
- 🌱 Long flowering period

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CALIBRACHOA RAVE PINK HAWAII

Label Code: Natures Décor: 51-4670 | Simply Beautiful: 51-7147

- **Scientific Name:** Calibrachoa x hybrida (C. hybrida)
- **Habits:** Mounded
- **Height:** 15cm - 25cm
- **Spacing:**
- **Width:** 25cm - 30cm
- **Exposure:** Sun

- 🌱 Large blooms with striking star patterns stand out at retail
- 🌱 Early-flowering, very good branching and an easy to control growth habit
- 🌱 Long flowering period

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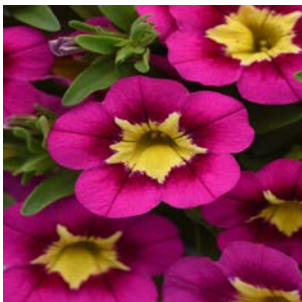
CALIBRACHOA STARJUMP BLUE

Label Code: Natures Décor: 51-6617 | Simply Beautiful: 51-6618 | Ball Promo: 51-6616

- **Scientific Name:** Calibrachoa x hybrida (C. hybrida)
- **Habits:** Mounded
- **Height:** 25cm - 40cm
- **Spacing:**
- **Width:** 25cm - 40cm
- **Exposure:** Sun

- ✦ One-of-a-kind colours and strong vigour for full-bodied mixed containers
- ✦ Series features a vibrant, unique bicolour pattern with large flowers
- ✦ Flowers stay open under the lowest light conditions – looking fresh at retail
- ✦ Strong adaptability: specially selected to stand up to harsh conditions
- ✦ Well-suited for 150mm pots up to large hanging baskets

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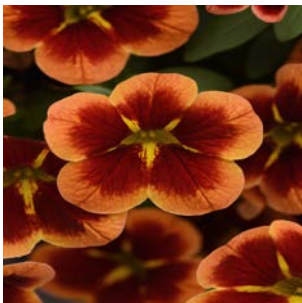
CALIBRACHOA STARJUMP HOT PINK

Label Code: Natures Décor: 51-7661 | Simply Beautiful: 51-7603 | Ball Promo: 51-7708

- **Scientific Name:** Calibrachoa x hybrida (C. hybrida)
- **Habits:** Mounded | Trailing
- **Height:** 15cm - 30cm
- **Spacing:** 20cm - 30cm
- **Width:** 30cm - 60cm
- **Exposure:** Sun

- ✦ One-of-a-kind colours and strong vigour for full-bodied mixed containers
- ✦ Series features a vibrant, unique bicolour pattern with large flowers
- ✦ Flowers stay open under the lowest light conditions – looking fresh at retail
- ✦ Strong adaptability: specially selected to stand up to harsh conditions
- ✦ Well-suited for 150mm pots up to large hanging baskets

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CALIBRACHOA STARJUMP ORANGE

Label Code: Natures Décor | Simply Beautiful | Lollipop Promo

- **Scientific Name:** Calibrachoa x hybrida (C. hybrida)
- **Habits:** Mounded | Trailing
- **Height:** 15cm - 30cm
- **Spacing:** 20cm - 30cm
- **Width:** 30cm - 60cm
- **Exposure:** Sun

- ✦ One-of-a-kind colours and strong vigour for full-bodied mixed containers
- ✦ Series features a vibrant, unique bicolour pattern with large flowers
- ✦ Flowers stay open under the lowest light conditions – looking fresh at retail
- ✦ Strong adaptability: specially selected to stand up to harsh conditions
- ✦ Well-suited for 150mm pots up to large hanging baskets
- ✦ This is the first orange star in the market, featuring a bright vibrant bicolor orange with a unique pattern.

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CALIBRACHOA 2023 collection

FOR ALL ENQUIRIES PLEASE CONTACT YOUR RELEVANT SALES MANAGER

SALES TEAM

- **NATIONAL SALES Manager: Anthony Collins**
Phone: 0402 155 356 / tonyc@ballaustralia.com
- **SALES Manager - NSW, ACT: Brett Harris**
Phone: 0412 877 341 / bretth@ballaustralia.com
- **SALES Manager - QLD, FNQ: Lindsay Jenkinson**
Phone: 0412 023 851 / lindsayj@ballaustralia.com
- **SALES Manager - SA, WA, NT & TAS: David Eaton**
Phone: 0417 876 020 / davide@ballaustralia.com
- **SALES Manager: VIC Eastern - Chris Chirgwin**
Phone: 0432 685 892 / chrisc@ballaustralia.com
- **SALES Manager: VIC Western - Stuart Abela**
Phone: 0432 739 581 / stuarta@ballaustralia.com
- **COLOUR LINK Co-Ordinator: Geraldine O'Dea**
Phone: (03) 9798 5355 / geraldineo@ballaustralia.com

CUSTOMER SERVICE

Phone: (03) 9798 5355

Email: orders@ballaustralia.com

