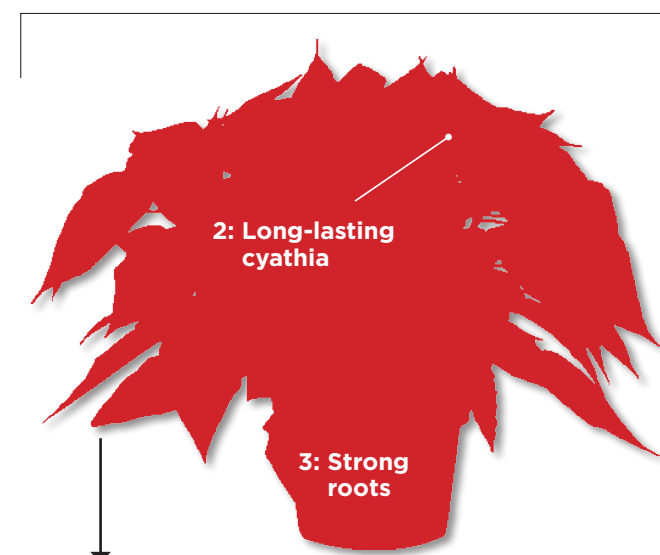


FOUNDATION FOR SELECTION

Every Ball Australia poinsettia promises you the **most EFFICIENT PRODUCTION!**

OUR POINSETTIAS ARE BRED FOR:

1: V-shaped and well-branched habits



V-shaped and well-branched habits are less prone to breakage. Selecta poinsettias sleeve and ship beautifully, arriving at retail in excellent condition.



Long-lasting cyathia provide outstanding shelf life on the bench and at retail, and more weeks of enjoyment for consumers.



Strong roots stand up to any watering method, including flood-floor irrigation, for lower shrink and higher yield.

Ball Australia's Poinsettia varieties are a top choice offering growers **RELIABILITY**, excellent **PLANT STRUCTURE** ... and **EFFICIENCY**.

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Poinsettias
2014

Ball
Australia



Poinsettias
2014

Ball
Australia



gotta
HAVE

Christmas - feelings collection



GLITTER

NEON

RED

WHITE

MARBLE

MERLOT

PINK

CHRISTMAS FEELINGS

- Best-selling series with fantastic colour range
- Reliably uniform, space-efficient and easy to grow
- Low energy input and low PGR requirements save time and money
- No late-season stretch, so you send better-looking plants to market
- Strong habit for more saleable plants and excellent post-harvest characteristics
- Dependable timing to finish for peak shipping

Christmas - collection



CHRISTMAS DAY RED

- Long-lasting cyathia for holdability on the bench
- Timing won't be delayed when grown cool to save energy
- V-shaped habit resists breakage
- Versatile for a range of pot sizes
- Medium vigour is easy to control with minimal PGRs

CHRISTMAS BEAUTY RED

- Combines a mid-season finish with space efficiency
- Controlled, V-shaped habit for excellent sleeveability
- Bred for more efficient, high-density production
- Strong roots for long-lasting plants, less shrink

CHRISTMAS GLORY

- Ideal for 140mm and smaller pots
- Compact habit for high-density production
- Loves cool temperatures - saves energy
- Uniform variety shows even branching, with all bracts on top
- Bright, non-fading red bracts

Noël - a real standout












A noteworthy variety to set your poinsettia program apart!



NOËL RED

- Energy-efficient variety finishes early with a 7.5 week response time
- The perfect choice for high-quality, larger plant formats
- Upright branching and beautiful, round growth habit

POINSETTIA GROWING RECOMMENDATIONS

Variety	Response Time in Weeks (first pollen)	Vigor	Average Bract Size	Recommended Spacing for 140mm	100 mm	140 mm	200 mm	300 mm
Christmas Feelings Collection								
 Christmas Feelings Glitter	8	medium	medium, round	35cm x 35cm	✓	✓	✓	
 Christmas Feelings Marble	8	low-medium	large, pointed	35cm x 35cm	✓	✓	✓	
 Christmas Feelings Merlot	8	low	large, pointed	35cm x 35cm	✓	✓	✓	
 Christmas Feelings Neon	8	low	large, pointed	35cm x 35cm	✓	✓		
 Christmas Feelings Pink	8	low-medium	large, pointed	35cm x 35cm	✓	✓	✓	
 Christmas Feelings Red	8	low-medium	large, pointed	35cm x 35cm	✓	✓	✓	
 Christmas Feelings White	8	low-medium	large, pointed	35cm x 35cm	✓	✓	✓	
Christmas Collection								
 Christmas Beauty Red	7.5	low	medium, round	35cm x 35cm	✓	✓		
 Christmas Day Red	8	medium	large, pointed	35cm x 35cm	✓	✓	✓	✓
 Christmas Glory	7.5	medium-low	medium, round	35cm x 35cm	✓	✓		
Noël								
 Noël	7.5	medium-high	large, pointed	40cm x 45cm	✓	✓	✓	✓

Select from our striking line up of **WELL-BALANCED** and **TOP PERFORMING** poinsettia varieties!