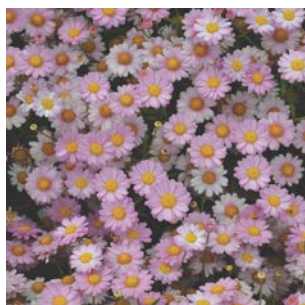




**ARGYRANTHEMUM**  
**2024 collection**





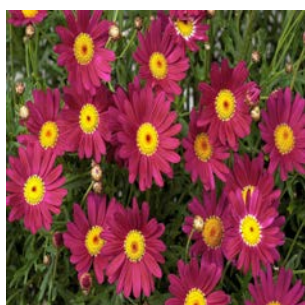
## ARGYRANTHEMUM ANGELIC BABY PINK

**Label Code: Natures Décor: 51-4664 | Simply Beautiful: 51-4562**

- **Scientific Name:** Argyranthemum frutescens
- **Habits:** Upright | Mounded
- **Height:** 25cm - 30cm
- **Spacing:**
- **Width:** 35cm - 40cm
- **Exposure:** Sun

- ✓ Vigorous, strong and fast growing, forming a ball shaped shrub
- ✓ Covered in daisy like flowers throughout spring and into summer
- ✓ Excellent for pot production, tolerant to extreme weather conditions and diseases

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## ARGYRANTHEMUM ANGELIC BURGUNDY

**Label Code: Natures Décor: 51-5669 | Simply Beautiful: 51-5677**

- **Scientific Name:** Argyranthemum frutescens
- **Habits:** Upright | Mounded
- **Height:** 40cm - 50cm
- **Spacing:**
- **Width:** 50cm - 60cm
- **Exposure:** Sun

- ✓ Vigorous, strong and fast growing, forming a ball shaped shrub
- ✓ Covered in daisy like flowers throughout spring and into summer
- ✓ Excellent for pot production, tolerant to extreme weather conditions and diseases

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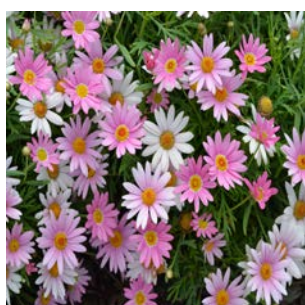
## ARGYRANTHEMUM ANGELIC EVEREST

**Label Code: Natures Décor: 51-5670 | Simply Beautiful: 51-5678**

- **Scientific Name:** Argyranthemum frutescens
- **Habits:** Upright | Mounded
- **Height:** 40cm - 50cm
- **Spacing:**
- **Width:** 50cm - 60cm
- **Exposure:** Sun

- ✓ Vigorous, strong and fast growing, forming a ball shaped shrub
- ✓ Covered in daisy like flowers throughout spring and into summer
- ✓ Excellent for pot production, tolerant to extreme weather conditions and diseases

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## ARGYRANTHEMUM ANGELIC GIANT PINK

**Label Code: Natures Décor: 51-7276 | Simply Beautiful: 51-7279**

- **Scientific Name:** Argyranthemum frutescens
- **Habits:** Upright | Mounded
- **Height:** 40cm - 50cm
- **Spacing:**
- **Width:** 50cm - 60cm
- **Exposure:** Sun

- ✓ Vigorous, strong and fast growing, forming a ball shaped shrub
- ✓ Covered in daisy like flowers throughout spring and into summer
- ✓ Excellent for pot production, tolerant to extreme weather conditions and diseases

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## ARGYRANTHEMUM ANGELIC LEMON PASTEL

**Label Code: Natures Décor: 51-5671 | Simply Beautiful: 51-5679**

- **Scientific Name:** Argyranthemum frutescens
- **Habits:** Upright | Mounded
- **Height:** 40cm - 50cm
- **Spacing:**
- **Width:** 50cm - 60cm
- **Exposure:** Sun

- ✓ Vigorous, strong and fast growing, forming a ball shaped shrub
- ✓ Covered in daisy like flowers throughout spring and into summer
- ✓ Excellent for pot production, tolerant to extreme weather conditions and diseases

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## ARGYRANTHEMUM ANGELIC MAIZE

**Label Code: Natures Décor: 51-4550 | Simply Beautiful: 51-4563**

- **Scientific Name:** Argyranthemum frutescens
- **Habits:** Upright | Mounded
- **Height:** 40cm - 50cm
- **Spacing:**
- **Width:** 45cm - 55cm
- **Exposure:** Sun

- ✓ Vigorous, strong and fast growing, forming a ball shaped shrub
- ✓ Covered in daisy like flowers throughout spring and into summer
- ✓ Excellent for pot production, tolerant to extreme weather conditions and diseases

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## ARGYRANTHEMUM ANGELIC NEPTUNE

- **Scientific Name:** Argyranthemum frutescens
- **Habits:** Upright | Mounded
- **Height:** 40cm - 50cm
- **Spacing:**
- **Width:**
- **Exposure:** Sun

- ✓ Vigorous, strong and fast growing, forming a ball shaped shrub
- ✓ Covered in daisy like flowers throughout spring and into summer
- ✓ Excellent for pot production, tolerant to extreme weather conditions and diseases

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## ARGYRANTHEMUM ANGELIC RUBY

**Label Code: Simply Beautiful: 51-6224 | Natures Décor: 51-6223**

- **Scientific Name:** Argyranthemum frutescens
- **Habits:** Upright | Mounded
- **Height:** 25cm - 30cm
- **Spacing:**
- **Width:** 35cm - 40cm
- **Exposure:** Sun




- ✓ Vigorous strong, fast growing, forming a ball shaped shrub covered in daisy like flowers throughout the spring and into summer
- ✓ Excellent for pot production and garden performance

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## ARGYRANTHEMUM ANGELIC SNOW





- **Scientific Name:** Argyranthemum frutescens
  - **Habits:** Upright | Mounded
  - **Height:**
  - **Spacing:**
  - **Width:**
  - **Exposure:** Sun
-  Vigorous, strong and fast growing, forming a ball shaped shrub  
 Covered in daisy like flowers throughout spring and into summer  
 Excellent for pot production, tolerant to extreme weather conditions and diseases

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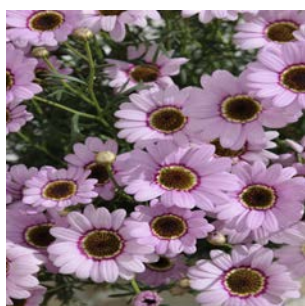


## ARGYRANTHEMUM ANGELIC SWEETS

**Label Code: Natures Décor: 51-6225 | Simply Beautiful: 51-6226**





- **Scientific Name:** Argyranthemum frutescens
  - **Habits:** Upright | Mounded
  - **Height:** 25cm - 30cm
  - **Spacing:**
  - **Width:** 35cm - 40cm
  - **Exposure:** Sun
-  Vigorous, strong and fast growing, forming a ball shaped shrub  
 Covered in daisy like flowers throughout spring and into summer  
 Excellent for pot production, tolerant to extreme weather conditions and diseases  
 Sweets has an unusual flower form, blooms begin yellow and turn into a pink colour as they age, giving a multicolour effect

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## ARGYRANTHEMUM GRANDAISY PINK HALO

**Label Code: Natures Décor: 51-8484 | Simply Beautiful: 51-8489**





- **Scientific Name:** Argyranthemum frutescens
  - **Habits:** Upright | Mounded
  - **Height:** 45cm - 60cm
  - **Spacing:**
  - **Width:** 45cm - 60cm
  - **Exposure:** Sun
-  Grandaisy is a new intergeneric triploid hybrid that produces larger plants with flowers twice the size!  
 Produce for early spring through late spring sales  
 As a cooler crop, Grandaisy can be grown with osteospermum, diascia, nemesia and cineraria  
 Growers get a big return with just one cutting per container

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## ARGYRANTHEMUM GRANDAISY RED

**Label Code: Natures Décor: 51-8485 | Simply Beautiful: 51-8490**

- **Scientific Name:** Argyranthemum frutescens
  - **Habits:** Upright | Mounded
  - **Height:** 45cm - 60cm
  - **Spacing:**
  - **Width:** 45cm - 60cm
  - **Exposure:** Sun
-  Grandaisy is a new intergeneric triploid hybrid that produces larger plants with flowers twice the size!  
 Produce for early spring through late spring sales  
 As a cooler crop, Grandaisy can be grown with osteospermum, diascia, nemesia and cineraria  
 Growers get a big return with just one cutting per container

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## ARGYRANTHEMUM GRANDAISY SUNSET

**Label Code: Natures Décor: 51-8486 | Simply Beautiful: 51-8491**

- **Scientific Name:** Argyranthemum frutescens
- **Habits:** Upright | Mounded
- **Height:** 45cm - 60cm
- **Spacing:**
- **Width:** 45cm - 60cm
- **Exposure:** Sun

- 🌱 Grandaisy is a new intergeneric triploid hybrid that produces larger plants with flowers twice the size!
- 🌱 Produce for early spring through late spring sales
- 🌱 As a cooler crop, Grandaisy can be grown with osteospermum, diascia, nemesia and cineraria
- 🌱 Growers get a big return with just one cutting per container

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## ARGYRANTHEMUM GRANDAISY WHITE

**Label Code: Natures Décor: 51-8487 | Simply Beautiful: 51-8492**

- **Scientific Name:** Argyranthemum frutescens
- **Habits:** Upright | Mounded
- **Height:** 45cm - 60cm
- **Spacing:**
- **Width:** 45cm - 60cm
- **Exposure:** Sun

- 🌱 Grandaisy is a new intergeneric triploid hybrid that produces larger plants with flowers twice the size!
- 🌱 Produce for early spring through late spring sales
- 🌱 As a cooler crop, Grandaisy can be grown with osteospermum, diascia, nemesia and cineraria
- 🌱 Growers get a big return with just one cutting per container

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## ARGYRANTHEMUM GRANDAISY YELLOW

**Label Code: Natures Décor: 51-8488 | Simply Beautiful: 51-8493**

- **Scientific Name:** Argyranthemum frutescens
- **Habits:** Upright | Mounded
- **Height:** 45cm - 60cm
- **Spacing:**
- **Width:** 45cm - 60cm
- **Exposure:** Sun

- 🌱 Grandaisy is a new intergeneric triploid hybrid that produces larger plants with flowers twice the size!
- 🌱 Produce for early spring through late spring sales
- 🌱 As a cooler crop, Grandaisy can be grown with osteospermum, diascia, nemesia and cineraria
- 🌱 Growers get a big return with just one cutting per container

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## ARGYRANTHEMUM LOLLIES MARSHMALLOW

**Label Code: Natures Décor | Simply Beautiful**

- **Scientific Name:** Argyranthemum frutescens
- **Habits:** Upright | Mounded
- **Height:** 3cm - 35cm
- **Spacing:**
- **Width:** 30cm - 35cm
- **Exposure:** Sun

- 🌱 An abundance of large, mid-pink flowers with a darker rose ring
- 🌱 Early blooming
- 🌱 Well-branched plants are naturally compact and mounded in habit

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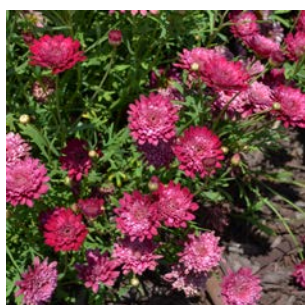
## ARGYRANTHEMUM MADEIRA BLUSH PINK DOUBLE

**Label Code: Natures Décor: 51-8185 | Simply Beautiful: 51-8196**

- **Scientific Name:** Argyranthemum frutescens
- **Habits:** Upright | Mounded
- **Height:** 15cm - 25cm
- **Spacing:**
- **Width:** 25cm - 30cm
- **Exposure:** Sun

- 🌿 The well-matched habit, early flowering and branching make Madeira ideal for bench-run programs
- 🌿 Madeira varieties are naturally compact and well-branched in habit
- 🌿 Low-energy cool crop is great for Spring programs

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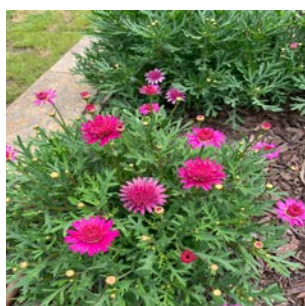
## ARGYRANTHEMUM MADEIRA DOUBLE RED

**Label Code: Natures Décor: 51-8208 | Simply Beautiful: 51-8207**

- **Scientific Name:** Argyranthemum frutescens
- **Habits:** Upright | Mounded
- **Height:** 15cm - 25cm
- **Spacing:**
- **Width:** 25cm - 30cm
- **Exposure:** Sun

- 🌿 The well-matched habit, early flowering and branching make Madeira ideal for bench-run programs
- 🌿 Madeira varieties are naturally compact and well-branched in habit
- 🌿 Low-energy cool crop is great for Spring programs

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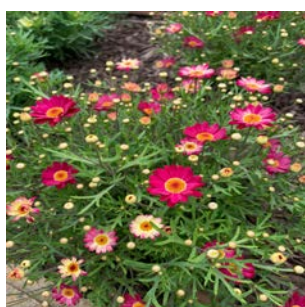
## ARGYRANTHEMUM MADEIRA PINK CRESTED

**Label Code: Natures Décor: 51-8186 | Simply Beautiful: 51-8197**

- **Scientific Name:** Argyranthemum frutescens
- **Habits:** Upright | Mounded
- **Height:** 15cm - 25cm
- **Spacing:**
- **Width:** 25cm - 30cm
- **Exposure:** Sun

- 🌿 The well-matched habit, early flowering and branching make Madeira ideal for bench-run programs
- 🌿 Madeira varieties are naturally compact and well-branched in habit
- 🌿 Low-energy cool crop is great for Spring programs

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## ARGYRANTHEMUM MADEIRA RED SINGLE

**Label Code: Natures Décor: 51-8187 | Simply Beautiful: 51-8198**

- **Scientific Name:** Argyranthemum frutescens
- **Habits:** Upright | Mounded
- **Height:** 15cm - 25cm
- **Spacing:**
- **Width:** 25cm - 30cm
- **Exposure:** Sun

- 🌿 The well-matched habit, early flowering and branching make Madeira ideal for bench-run programs
- 🌿 Madeira varieties are naturally compact and well-branched in habit
- 🌿 Low-energy cool crop is great for Spring programs

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## ARGYRANTHEMUM MADEIRA VIOLET SINGLE

**Label Code: Natures Décor: 51-8188 | Simply Beautiful: 51-8199**

- **Scientific Name:** Argyranthemum frutescens
- **Habits:** Upright | Mounded
- **Height:** 15cm - 25cm
- **Spacing:**
- **Width:** 25cm - 30cm
- **Exposure:** Sun

- 🌿 The well-matched habit, early flowering and branching make Madeira ideal for bench-run programs
- 🌿 Madeira varieties are naturally compact and well-branched in habit
- 🌿 Low-energy cool crop is great for Spring programs

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## ARGYRANTHEMUM MADEIRA WHITE SINGLE

**Label Code: Natures Décor: 51-8189 | Simply Beautiful: 51-8200**

- **Scientific Name:** Argyranthemum frutescens
- **Habits:** Upright | Mounded
- **Height:** 15cm - 25cm
- **Spacing:**
- **Width:** 25cm - 30cm
- **Exposure:** Sun

- 🌿 The well-matched habit, early flowering and branching make Madeira ideal for bench-run programs
- 🌿 Madeira varieties are naturally compact and well-branched in habit
- 🌿 Low-energy cool crop is great for Spring programs

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## ARGYRANTHEMUM MADEIRA YELLOW SINGLE

**Label Code: Natures Décor: 51-8190 | Simply Beautiful: 51-8201**

- **Scientific Name:** Argyranthemum frutescens
- **Habits:** Upright | Mounded
- **Height:** 15cm - 25cm
- **Spacing:**
- **Width:** 25cm - 30cm
- **Exposure:** Sun

- 🌿 The well-matched habit, early flowering and branching make Madeira ideal for bench-run programs
- 🌿 Madeira varieties are naturally compact and well-branched in habit
- 🌿 Low-energy cool crop is great for Spring programs

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# ARGYRANTHEMUM

## 2024 collection



**FOR ALL ENQUIRIES PLEASE CONTACT YOUR RELEVANT SALES MANAGER**

### **SALES TEAM**

- **NATIONAL SALES Manager: Anthony Collins**  
Phone: 0402 155 356 / [tonyc@ballaustralia.com](mailto:tonyc@ballaustralia.com)
- **SALES Manager - NSW, ACT: Brett Harris**  
Phone: 0412 877 341 / [bretth@ballaustralia.com](mailto:bretth@ballaustralia.com)
- **SALES Manager - QLD, FNQ: Lindsay Jenkinson**  
Phone: 0412 023 851 / [lindsayj@ballaustralia.com](mailto:lindsayj@ballaustralia.com)
- **SALES Manager - SA, WA, NT & TAS: David Eaton**  
Phone: 0417 876 020 / [davide@ballaustralia.com](mailto:davide@ballaustralia.com)
- **SALES Manager: VIC Eastern - Chris Chirgwin**  
Phone: 0432 685 892 / [chrisc@ballaustralia.com](mailto:chrisc@ballaustralia.com)
- **SALES Manager: VIC Western - Stuart Abela**  
Phone: 0432 739 581 / [stuarta@ballaustralia.com](mailto:stuarta@ballaustralia.com)
- **COLOUR LINK Co-Ordinator: Geraldine O'Dea**  
Phone: (03) 9798 5355 / [geraldineo@ballaustralia.com](mailto:geraldineo@ballaustralia.com)



### **CUSTOMER SERVICE**

Phone: (03) 9798 5355

Email: [orders@ballaustralia.com](mailto:orders@ballaustralia.com)